



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: October 6, 2025

Item Title: Discuss secondary projects to begin working on in 2025

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

With the signage project slated for 2027-2028 Capital Improvements Plan (CIP) and the tour booklet insert project winding down, staff is interested if the Tourism Commission would like to try to tackle other priorities in 2025 or possibly begin prioritizing projects for 2026. Additionally, Staff is working to implement itinerary marketing for the website and Facebook beginning October or November 2025 to build up towards the holiday festivities. Staff plans to continue utilizing this method of promotion going forward.

The other priority discussed earlier in the year included a possible event based on the filming of Public Enemies in Columbus.

Other ideas can be entertained.

List all Supporting Documentation Attached:

Action Requested of the Tourism Commission:

None requested