



## **Agenda Item Report**

**Meeting Type:** Tourism Commission

**Meeting Date:** September 9, 2024

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**Item Title:** August Financial Update

**Submitted By:** David Bennett, Communications & Economic Development Coordinator

**Detailed Description of Subject Matter:**

No new room tax revenues to report. \$18,922.39 has been spent for the 2024 budget so far. There is \$24,677.61 remaining. Notable expenditures in August include \$71.91 from the Web/Media line item for renewal of GoDaddy domains and \$151.85 from the Marketing/Advertising line item for Google Ads for promoting the tourism landing page and community calendar page.

**List all Supporting Documentation Attached:**

August Tourism Budget Statement

**Action Requested of Tourism Commission:**

Discussion only if needed