

Agenda Item Report

Meeting Type: Community Development Authority

Meeting Date: February 17, 2025

Item Title: First Impressions Program

Submitted By: Mike Kornmann, Director of Community Development

Detailed Description of Subject Matter: The First Impressions program is a valuable program that helps bring an outside perspective to the assessment of a community's strengths and weaknesses. Two communities partner to evaluate and report back an assessment to each other. The benefits of the program provides important information that can be used in community development programs and planning. UW Extension Community Development Educator Pat Malone is interested in working with the City. Her previous experience with this program will be helpful in executing the program and also finding a partner community somewhere in the state.

List all Supporting Documentation Attached:

First Impression program guide

Action Requested: Approve moving forward with the program and finding a partner community