

Total Events.com: Total spent \$748 / \$750

- 5,815 views and 2,848 opens
- Advertised in a 50 mi radius of Columbus, Madison, and Milwaukee

Events.com Promotion #1 Budget: \$352.00 / \$750



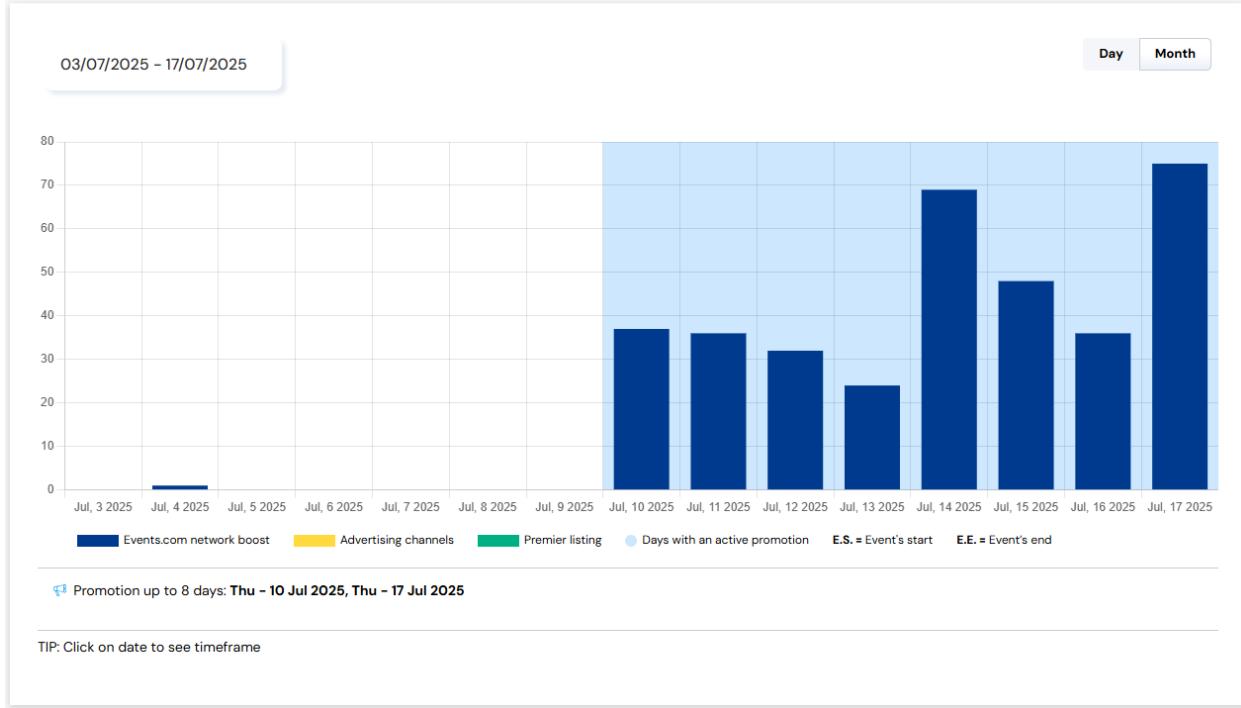
Summer Concert Series
19/06/2025 @ Fireman's Park

[View event details](#)

Promotion recap

 830 Total Views	 77 Total Opens	 \$ 5 CPE	 1 Promotions Created
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Breakdown by day (views)



Events.com Discover: Featured listings

CHANNEL	VIEWS	OPENS	CTR	CPM	CPE
Events.com Discover	514	77	14.98%	\$ 373.54	\$ 2.49

[View on Discover](#)

Events.com Promotion #2 Budget: \$396.00 / \$750



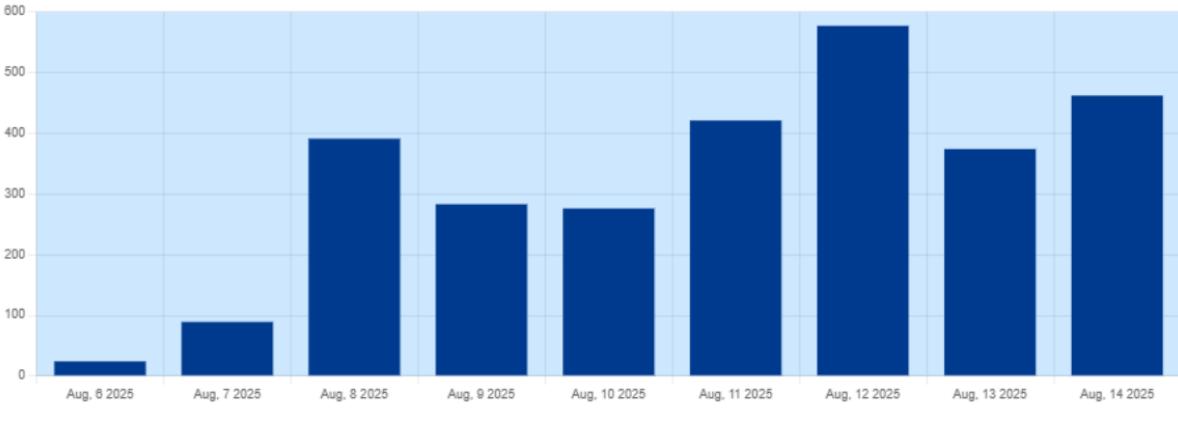
Summer Concert Series
19/06/2025 @ Fireman's Park [View event details](#)

Promotion recap

	4.985 Total Views		2.771 Total Opens		\$1 CPE		2 Promotions Created
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Breakdown by day (views)

06/08/2025 – 14/08/2025 Day Month



Date	Views
Aug, 6 2025	~20
Aug, 7 2025	~80
Aug, 8 2025	~380
Aug, 9 2025	~280
Aug, 10 2025	~280
Aug, 11 2025	~420
Aug, 12 2025	~580
Aug, 13 2025	~370
Aug, 14 2025	~460

Events.com network boost Advertising channels Premier listing Days with an active promotion E.S. = Event's start E.E. = Event's end

Promotion up to 8 days: Thu – 10 Jul 2025, Thu – 17 Jul 2025 Promotion up to 9 days: Wed – 06 Aug 2025, Thu – 14 Aug 2025

TIP: Click on date to see timeframe

Events.com Discover: Featured listings

CHANNEL	VIEWS	OPENS	CTR	CPM	CPE	
Events.com Discover	4.146	2.771	66,84%	\$ 103,84	\$ 0,16	View on Discover

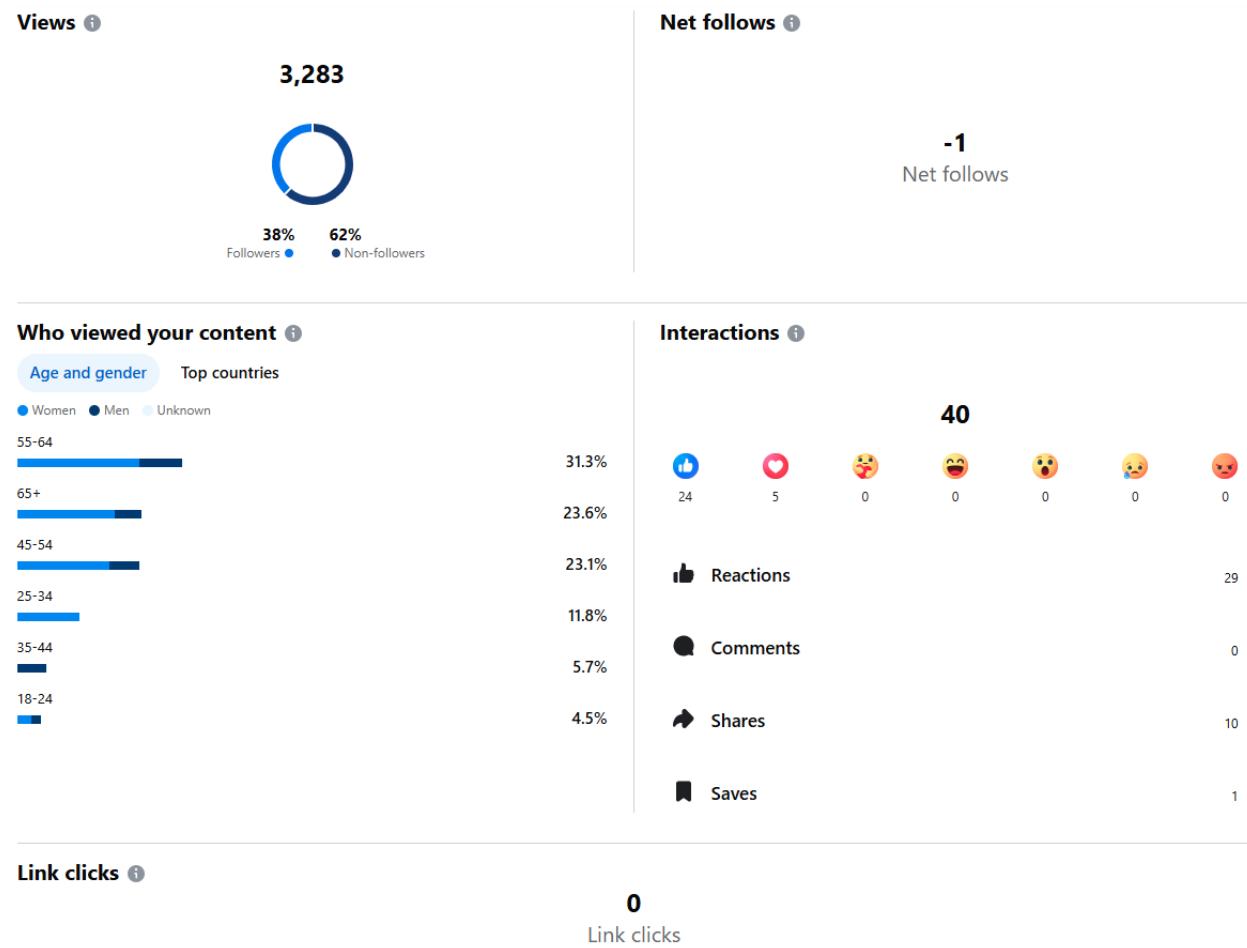
Boosted Listings

CALENDAR	VIEWS	OPENS	CTR	CPM	CPE	
Redbud City Events	703	--	--	--	--	View on Calendar
OnDoorCounty.com	72	--	--	--	--	View on Calendar
Music Festivals US	45	--	--	--	--	View on Calendar

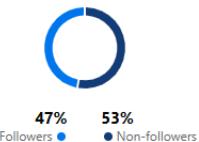
Total Facebook for all concerts (5 posts via City page):

- Avg. 44% non-followers
- Gained 2 followers
- 12,053 views
- 25 shares

Facebook Post #1



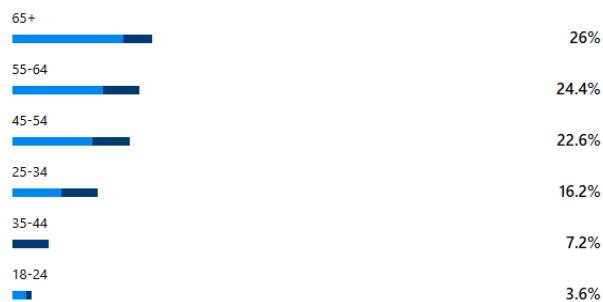
Facebook Post #2

Views ⓘ**2,741****Net follows** ⓘ**1**

Net follows

Who viewed your content ⓘ**Age and gender** ⓘ **Top countries**

● Women ● Men ● Unknown

**Interactions** ⓘ**23****Reactions**

17

Comments

0

Shares

6

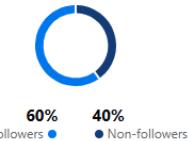
Saves

0

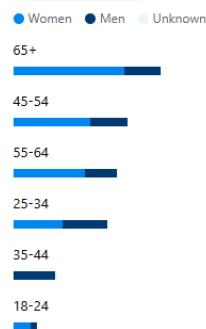
Link clicks ⓘ**0**

Link clicks

Facebook Post #3

Views ⓘ**3,377****Net follows** ⓘ**1**

Net follows

Who viewed your content ⓘ**Age and gender****Top countries****Interactions** ⓘ**56****Reactions**

52

Comments

0

Shares

3

Saves

1

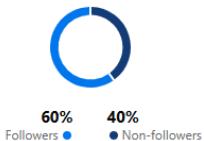
Link clicks ⓘ**0**

Link clicks

Facebook Post #4

Views i

1,703



Net follows i

1

Net follows

Who viewed your content i

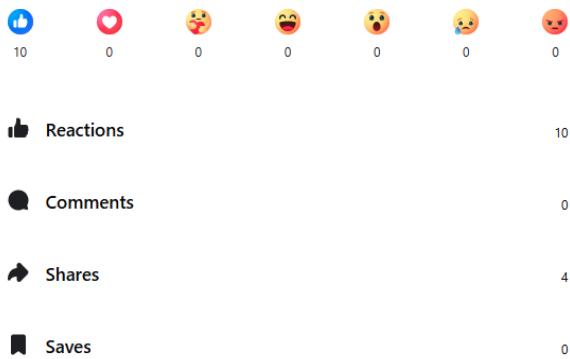
Age and gender Top countries

● Women ● Men ● Unknown



Interactions i

14



Link clicks i

0

Link clicks

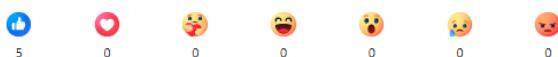
Facebook Post #5

Views ⓘ**949**27%
Non-followers • 73%
Followers**Net follows** ⓘ**0**

Net follows

Who viewed your content ⓘ**Age and gender** **Top countries**

• Women • Men • Unknown

**Interactions** ⓘ**7****Reactions**

5

Comments

0

Shares

2

Saves

0

Link clicks ⓘ**0**

Link clicks