


Total Events.com: Total spent \$748 / \$750

- 5,815 views and 2,848 opens
- Advertised in a 50 mi radius of Columbus, Madison, and Milwaukee

Events.com Promotion #1 Budget: \$352.00 / \$750



**Summer Concert Series**  
19/06/2025 @ Fireman's Park

[View event details](#)

Promotion recap



**830**  
Total Views



**77**  
Total Opens

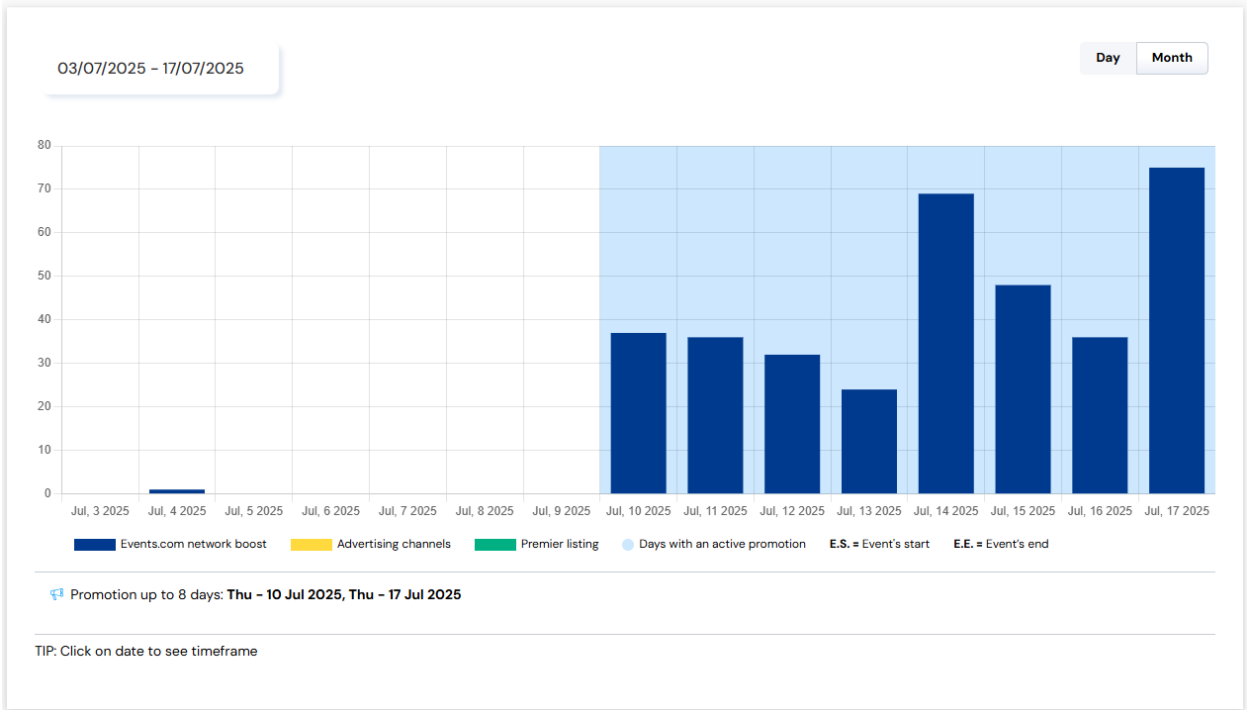


**\$ 5**  
CPE



**1**  
Promotions Created


Breakdown by day (views)



Events.com Discover: Featured listings

CHANNEL	VIEWS	OPENS	CTR	CPM	CPE	
Events.com Discover	514	77	14,98%	\$ 373,54	\$ 2,49	<a href="#">View on Discover</a>

Events.com Promotion #2 Budget: \$396.00 / \$750





**Summer Concert Series**


19/06/2025 @ Fireman's Park


[View event details](#)

Promotion recap

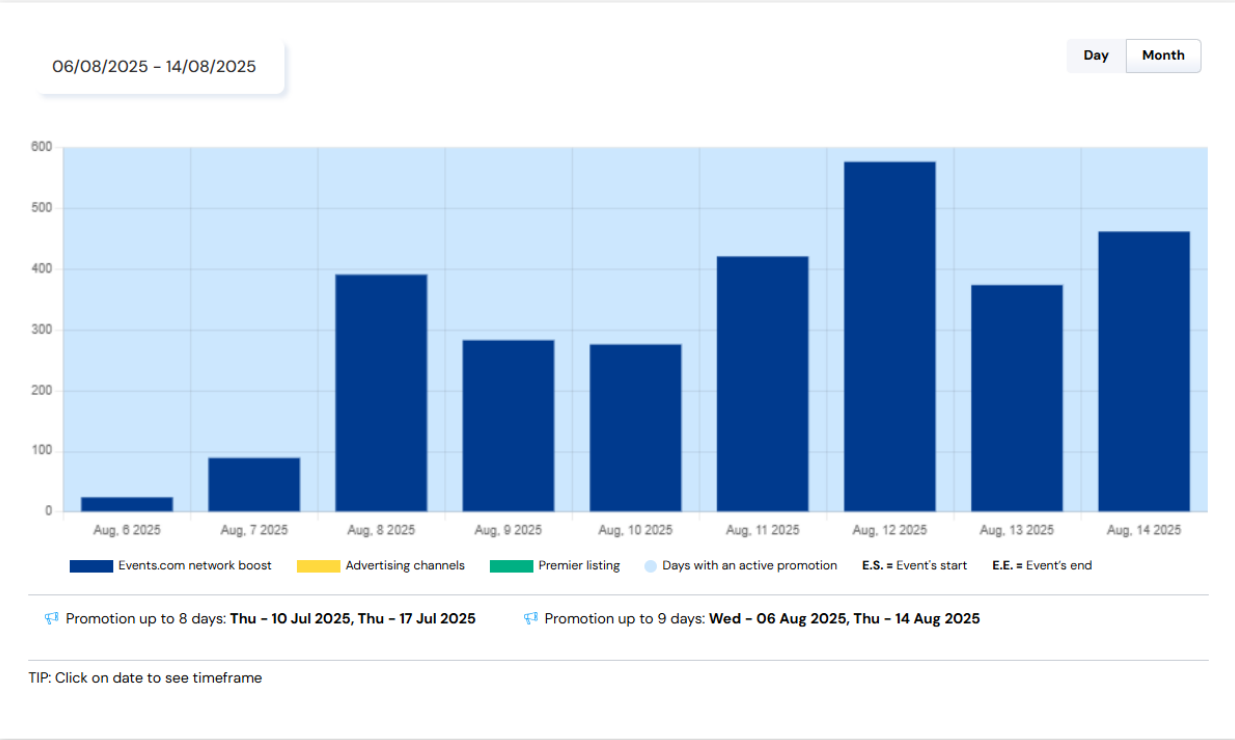
**4.985**  
Total Views

**2.771**  
Total Opens

**\$1**  
CPE

**2**  
Promotions Created




Breakdown by day (views)



Events.com Discover: Featured listings

CHANNEL	VIEWS	OPENS	CTR	CPM	CPE	
Events.com Discover	4.146	2.771	66,84%	\$ 103,84	\$ 0,16	<a href="#">View on Discover</a>

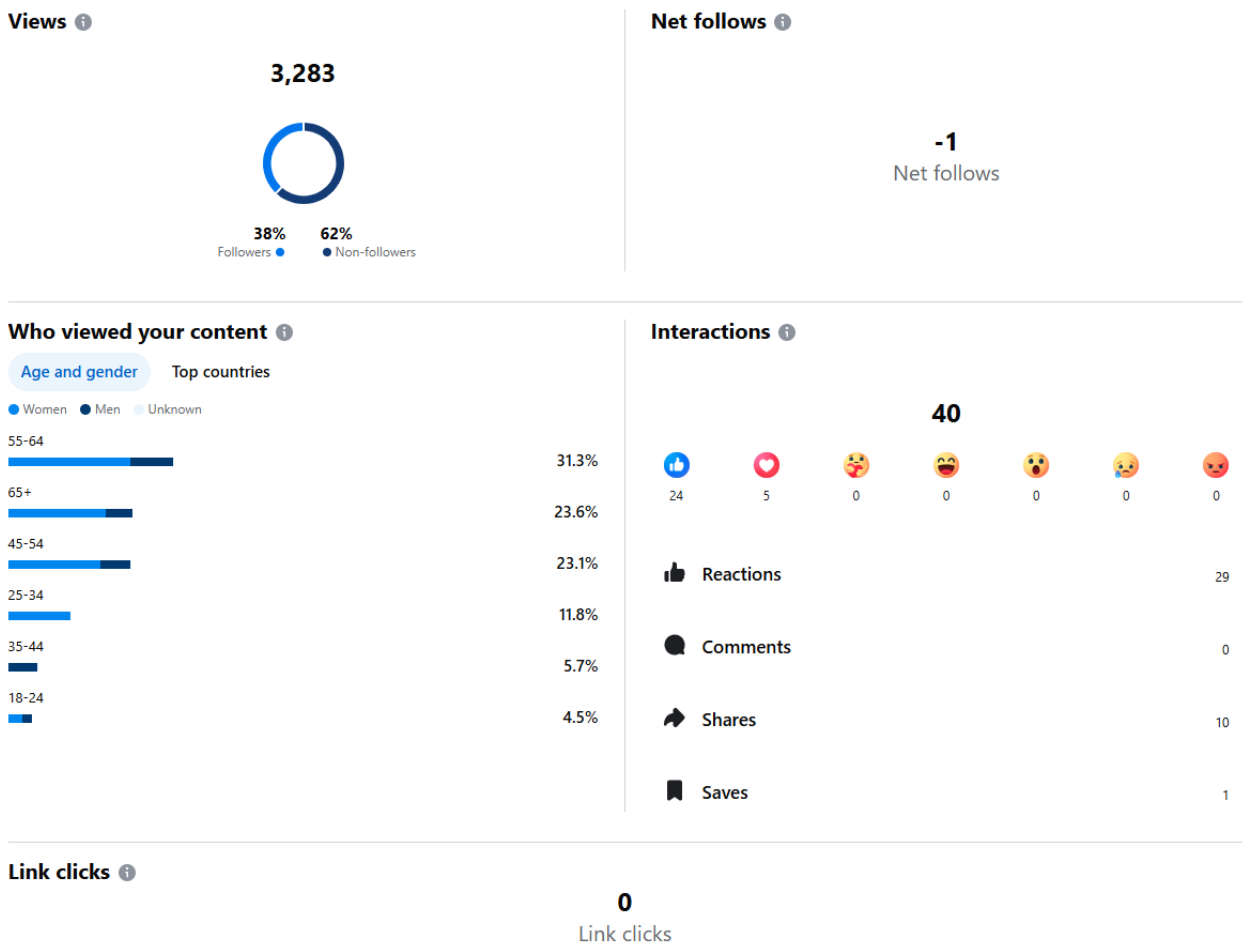
Boosted Listings

CALENDAR	VIEWS	OPENS	CTR	CPM	CPE	
 Redbud City Events	703	--	--	--	--	<a href="#">View on Calendar</a>
 OnDoorCounty.com	72	--	--	--	--	<a href="#">View on Calendar</a>
 Music Festivals US	45	--	--	--	--	<a href="#">View on Calendar</a>

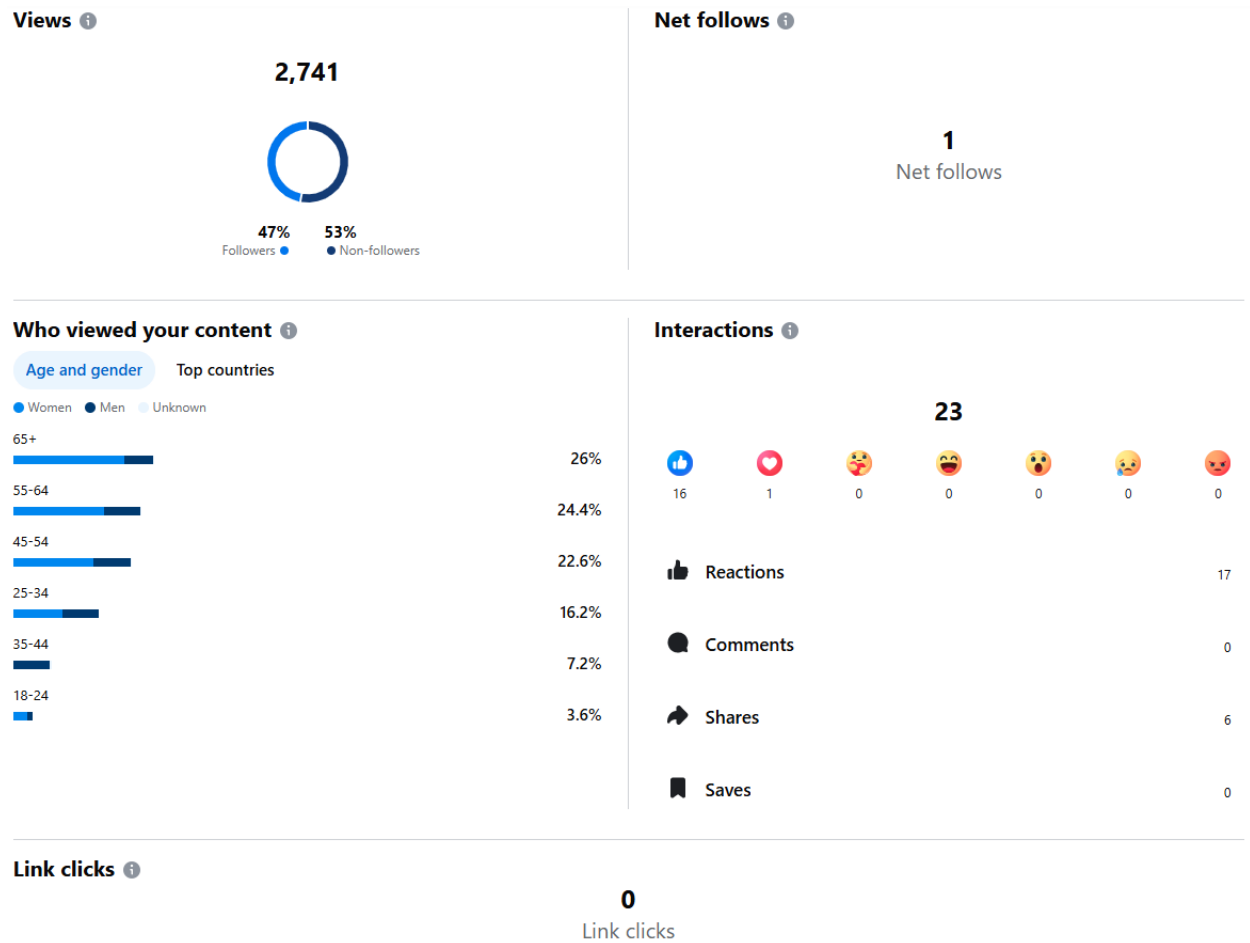
Total Facebook for all concerts (5 posts via City page):

- Avg. 44% non-followers
- Gained 2 followers
- 12,053 views
- 25 shares

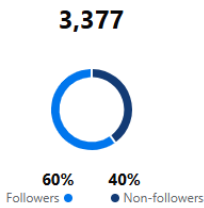
Facebook Post #1



Facebook Post #2



Views ⓘ



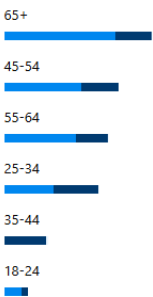
Net follows ⓘ

1  
Net follows

Who viewed your content ⓘ

Age and gender Top countries

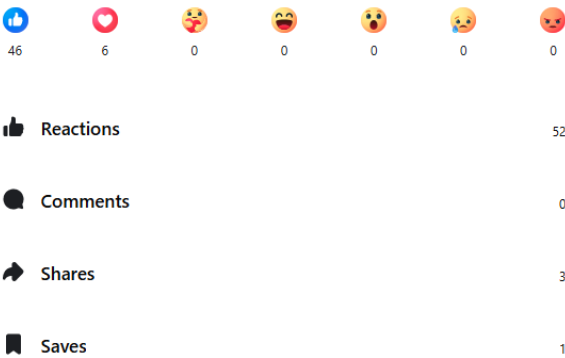
Women Men Unknown



28.2%  
21.6%  
19.8%  
17.9%  
8%  
4.5%

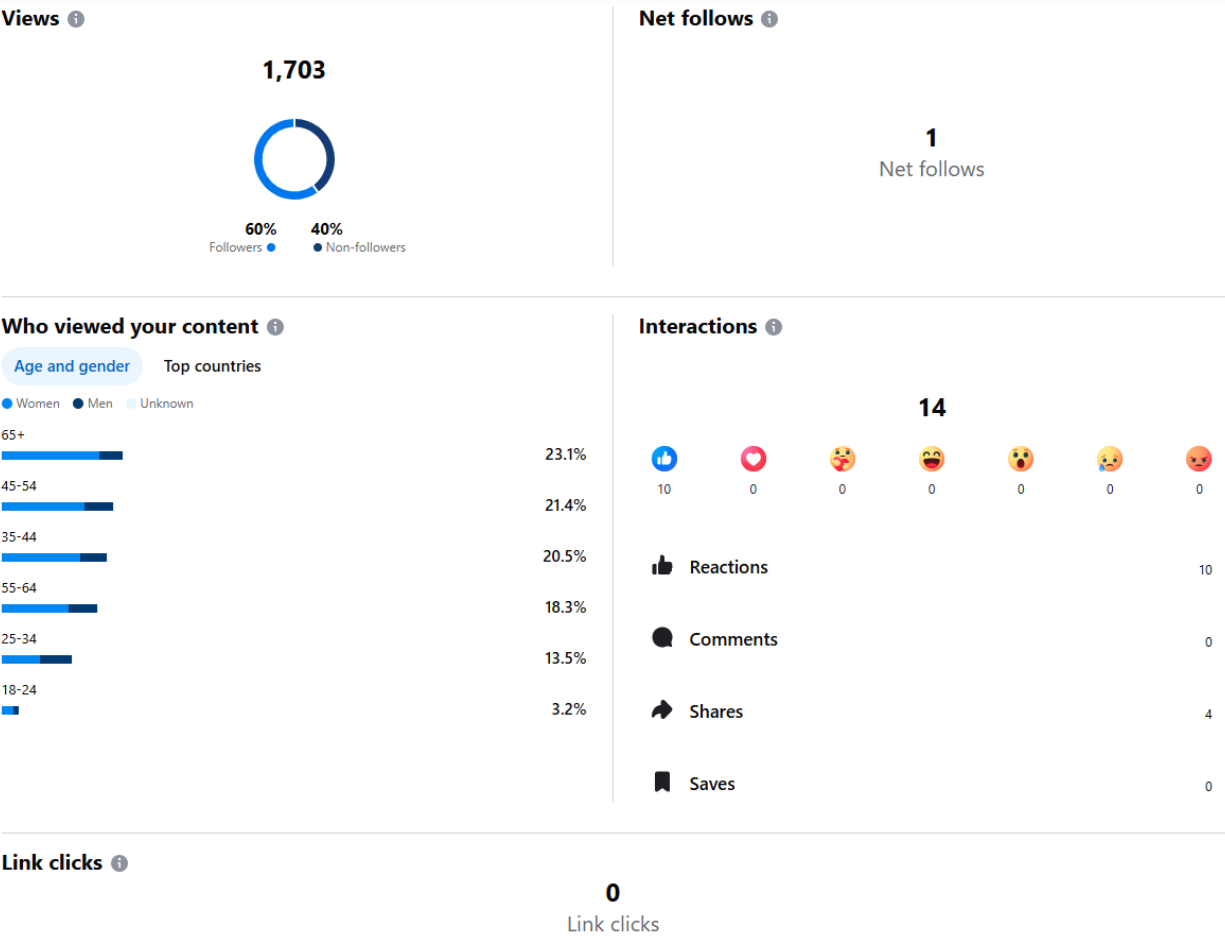
Interactions ⓘ

56



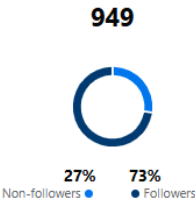
Link clicks ⓘ

0  
Link clicks



Facebook Post #5

Views ⓘ



Net follows ⓘ

0  
Net follows

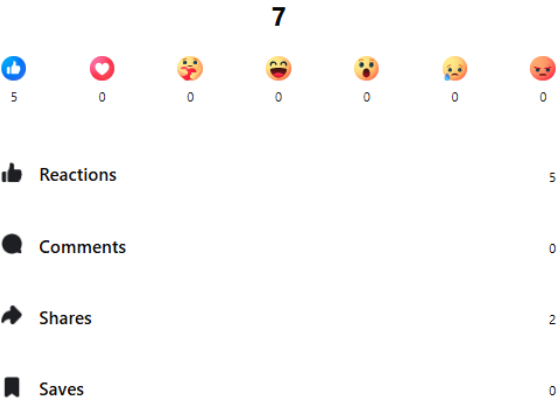
Who viewed your content ⓘ

Age and gender Top countries

Women Men Unknown



Interactions ⓘ



Link clicks ⓘ

0  
Link clicks