



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: February 3, 2025

Item Title: New Room Tax Funding Guidelines Implementation

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

The new guidelines have been incorporated as part of a new, revamped, online form. The form is accessible from the Tourism Commission's page on the City website under the Government tab. A direct link is currently being promoted on social media via the official City tourism page, [VisitColumbusWisconsin](https://www.visitcolumbuswisconsin.com). Additional promotion included a highlight in the City's presentation at the annual meeting for the Chamber of Commerce.

List of all Supporting Documentation Attached:

Action Requested of Tourism Commission:

Discussion, possible revision, and take action on adopting proposed new guidelines for awarding room tax funding beginning in 2025.