

2025 Columbia and Dodge County Tourism Guides

It's that time of year to get our tourism guides together for 2025.

Last year Columbus Tourism placed a quarter-page ad in both Columbia and Dodge County Publications.

New this year. . .

The Columbia County Guide will print 15,000 guides and rack displaying them **BUT** will be including some quarterly **email blasts** promoting the guide to 50,000 emails each quarter, targeting markets outside of Columbia County.

And

Monthly **admail blasts** to 20,000 residents.

Requests . . .

I will be needing an **updated calendar of events for the year** as well as **reviewing the write-up for Columbus introduction**. Any **new photos** to include would be greatly appreciated. I'm always trying to make it look fresh and inviting.

You will note the deadlines – **February 7th** is what I am requesting for ad space, copy and the calendar updates as well as the introduction to Columbus. Does that sound reasonable?

Please reach out if you have any questions. Thank you.

Sincerely,



Kara Premo-Rake

Account Executive

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