

2025 Budget Worksheet

2025 - Initial Draft 7/17/24		12/31/2023	12/31/2023	2023 Actual	7/15/2024	12/31/2024	2024 Projected	12/31/2025	2024 to 2025	Budget Notes
Account Number	Account Description	2023 Actual	2023 Budget	% over/(under)	2024 YTD	2024 Budget	% over/(under)	2025 Budget	% inc/(dec)	
TOURISM COMMISSION										
250-414135-000	CONTRIBUTION FROM ROOM TAX FND	35,868.97	31,500.00	13.87%	4,757.14	38,500.00	-18.18%	35,900.00	-6.75%	Linked to Room Tax fund 70% of Room Tax collected
250-484810-000	TOURISM; MISC. INCOME/REVENUES							350.00		EV Charging Station, Events.com calendar, non-state grants?
250-424218-000	STATE; TRAVEL GRANT		-	0.00%	-	-	0.00%		0.00%	
250-484820-000	TOURISM; INTERST INCOME	221.12	10.00	2111.20%	140.83	100.00	62.00%	100.00	0.00%	Interest earned on fund balance
250-484830-000	TOURISM; KAYAK RENTAL REVENUE							1,000.00		Rent-Fun kayak rentals
250-494990-000	TOURISM; CARRY OVER PY FUNDS	-	6,924.00	0.00%	-	5,000.00	-100.00%		-100.00%	Kiosk in 2025? Use only when carryforward to be used in new budget year
TOURISM REVENUES		36,090.09	38,434.00		4,897.97	43,600.00	-27.38%	37,350.00	-14.33%	
250-511000-249	TOURISM; MATERIALS & SERVICES	3,193.71	8,924.00	-64.21%	19,212.50	10,000.00	-71.00%	5,000.00	-50.00%	Signage, tourism information, small amenity/attractions
250-511000-310	TOURISM; WEB MEDIA	1,469.18	750.00	95.89%	1,389.84	1,600.00	0.00%	1,600.00	0.00%	Website, domains, web security, Archive Social, etc.
250-511000-313	TOURISM; MARKETING/ADVERTISING	12,183.49	11,750.00	3.69%	1,368.90	17,500.00	-32.86%	10,000.00	-42.86%	General tourism marketing - print, digital, video, etc.
250-511000-345	TOURISM; SPECIAL EVENTS	4,750.00	5,000.00	-5.00%	-	2,000.00	-20.00%	10,000.00	400.00%	Event Grant, possibly add sponsorships, assistance, partnerships
250-568000-610	TOURISM; CONTR TO GEN FUND	14,042.49	10,000.00	40.42%	4,932.14	12,500.00	-28.00%	10,000.00	-20.00%	Allocation based on Media Coord Payroll hours
TOURISM EXPENDITURES		35,638.87	36,424.00		26,592.63	43,600.00		36,600.00	-16.06%	
TOURISM REVENUES OVER EXPENDITURES		451.22	2,010.00		(21,694.66)	-		750.00	0.00%	
Budget approved by Tourism Commission 9/11/23										