

# Tourism Budget Statement

## 3-Year Snapshot Comparison

Revenue Accounts	2024 Actual	2025 Actual	2026 Budget
250-414135-000 Room Tax Fund Contr.	\$ 34,705.02	\$ 34,216.05	\$ 33,000.00
250-424218-000 State; Grant	\$ 0.00	\$ 0.00	\$ 0.00
250-484810-000 Misc. Revenues	\$ 0.00	\$ 0.00	\$ 0.00
250-484820-000 Interest Income	\$ 229.34	\$ 101.11	\$ 75.00
250-484830-000 Kayak Rentals	\$ 0.00	\$ 128.95	\$ 1,000.00
250-494990-000 Carryover P.Y. Funds	\$ 0.00	\$ 0.00	\$ 20,000.00
<b>TOTAL REVENUES</b>	<b>\$ 34,934.36</b>	<b>\$ 34,446.11</b>	<b>\$ 54,075.00</b>

Expense Accounts	2024 Actual	2025 Actual	2026 Budget
250-511000-249 Materials & Services	\$ 9,962.50	\$ 500.00	\$ 20,325.00
250-511000-310 Web/Media	\$ 1,671.21	\$ 1,634.42	\$ 2,000.00
250-511000-313 Marketing/Advertising	\$ 6,927.99	\$ 6,009.22	\$ 6,000.00
250-511000-345 Special Events	\$ 229.34	\$ 10,000.00	\$ 10,000.00
250-568000-610 Contr. to Gen. Fund	\$ 13,567.16	\$ 15,936.08	\$ 15,750.00
<b>TOTAL EXPENSES</b>	<b>\$ 32,358.20</b>	<b>\$ 34,079.72</b>	<b>\$ 54,075.00</b>

Balance Account	2024 Actual	2025 Actual	2026 Actual
250-342000 Tourism Fund Balance	\$ 62,999.29	\$ 63,365.68	\$ 43,365.68

## YTD Budget Activity and Previous Year Comparison

Revenue Accounts	2025 Actual	2026 Budget	2026 Actual
250-414135-000 Room Tax Fund Contr.	\$ 34,216.05	\$ 33,000.00	\$ 313.08
250-424218-000 State; Grant	\$ 0.00	\$ 0.00	\$ 0.00
250-484810-000 Misc. Revenues	\$ 0.00	\$ 0.00	\$ 0.00
250-484820-000 Interest Income	\$ 101.11	\$ 75.00	\$ 0.27
250-484830-000 Kayak Rentals	\$ 128.95	\$ 1,000.00	\$ 0.00
250-494990-000 Carryover P.Y. Funds	\$ 0.00	\$ 20,000.00	\$ 20,000.00
<b>TOTAL REVENUES</b>	<b>\$ 34,446.11</b>	<b>\$ 54,075.00</b>	<b>\$ 20,313.35</b>

- Fund Balance carryover of \$20,000 was added
- \$313.08 was added from the Room Tax Collection account

Expense Accounts	2025 Actual	2026 Budget	2026 Actual
250-511000-249 Materials & Services	\$ 500.00	\$ 20,325.00	\$ 0.00
250-511000-310 Web/Media	\$ 1,634.42	\$ 2,000.00	\$ 483.92
250-511000-313 Marketing/Advertising	\$ 6,009.22	\$ 6,000.00	\$ 1,676.91
250-511000-345 Special Events	\$ 10,000.00	\$ 10,000.00	\$ 0.00
250-568000-610 Contr. to Gen. Fund	\$ 15,936.08	\$ 15,750.00	\$ 0.00
<b>TOTAL EXPENSES</b>	<b>\$ 32,358.20</b>	<b>\$ 54,075.00</b>	<b>\$ 2,160.83</b>

- Materials & Services received carry over from 2025 of \$20,000
- \$1,490 from Marketing/Advertising on general tourism Google Ads
- \$22.19 from Web/Media for domain renewal
- Special Events supports the Room Tax Grants and is reported after disbursement
- Contr. to Gen. Fund goes towards City staffing for tourism activities