



## **Agenda Item Report**

**Meeting Type:** Tourism Commission

**Meeting Date:** June 30, 2025

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**Item Title:** 2025 Budget Update

**Submitted By:** David Bennett, Communications & Economic Development Coordinator

**Detailed Description of Subject Matter:**

No new room tax revenues to report. The kayak rentals have not started yet.

Expenditures from Google Ads have totaled \$410.79 in March and April. Staff is in a transition to utilizing a new process to track budget revenues and expenses in more real-time.

Staff is anticipating using up the Special Events line item in the 2025 budget.

**List of all Supporting Documentation Attached:**

May 2025 Budget Statement

**Action Requested of Tourism Commission:**

Discussion with no additional action requested