



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: June 2, 2025

Item Title: 2025 Budget Update

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

No new room tax revenues to report. The kayak rentals have not started yet.

Expenditures from Google Ads have totaled \$410.79 in March and April. Staff is in a transition to utilizing a new process to track budget revenues and expenses in more real-time.

Staff is anticipating using up the Special Events line item in the 2025 budget.

List of all Supporting Documentation Attached:

Action Requested of Tourism Commission:

Discussion with no additional action requested