



City of Columbus, Wisconsin
Tourism – Room Tax Fund Reimbursement Grant Application

Applicant's Information

Name: Julie Belschner

Phone: 608-219-8316

Email: jbelschner@madison.com

Organization Information

Name: Redbud Players

Phone: 608-219-8316

Email: columbusredbud@gmail.com

Tax-Exempt: Yes

Applying for: Total of \$750 for event funding and marketing for the Summer Theater Camp event held in August.

Use of Funds: This application is for our summer theater camp, which is held in August each year at Fireman's Park. Because of more extensive advertising, we expect many more attendees this year. Funds will be used for printing scripts, costumes, director fee, assistant director fee, set materials, food and drink for campers, etc.

Funds will be used for performance licenses, scripts, venue cost, costumes, director fees, and other costs associated with the plays. Funds will also go towards advertising, signs, and flyers.

Supporting Materials:

2025 Summer Camp Budget

2025 Madison Media Partners Note



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Redbud Players Summer Camp 2025

Estimated costs

Estimated cost flyers for summer camp 2025 -- \$100

Advertising -- \$1,000 (includes Columbus Commotion)

Set construction, etc. -- \$100

Costumes, etc. -- \$150

Misc. -- \$150

Total – \$1,500



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We plan to do more advertising in 2025, estimated cost \$2,000

2024:

I have a 1/16 page full color ad scheduled to run for the next two weeks in Badgerland Values-Dodge, Shopping Reminder, Daily Citizen, Badgerland Values-Columbia and the Portage Daily Register.

That comes out to \$1365.75.

Please let me know if you have any questions or need more info.

Thanks,

Scott



Scott Zeinemann
Director of Local Retail Advertising

madisonmediapartners.com