



City of Columbus, Wisconsin
Tourism – Room Tax Fund Reimbursement Grant Application

Applicant's Information

Name: Barbara Oelke

Phone: 920-350-5618

Email: twyverns@gmail.com

Organization Information

Name: Wyvern's Trove Inc.

Phone: 888-999-1212

Email: twyverns@gmail.com

Tax-Exempt: Yes

Applying for: Total of \$750 for the Open-Air Art & Garden Party taking place 6/6/2025 & 6/7/2025. This will include \$250 for event creation and \$500 for additional advertising opportunities.

Use of Funds: On June 6 and June 7, Wyverns Trove will be holding an Open-Air Art and Garden Party and includes artists coming to draw and/or paint outdoors, views of the gardens and historic buildings, focusing on the former Zion Lutheran Church and parsonage. Registered artists will get tours of the yard and garden, lunch, and will be present both days. The public is invited to watch and get tours of the garden and museum. On day two, we will host an old- style garden party including yard games and tea-style lunch, Pre-registration will be required.

Advertising will include posting to AllEvents, Events.com, Travel Wisconsin, Daily Dodge events page, social media via Columbus Area Chamber of Commerce and Columbus Tourism. If we can get funding help, we would like to additionally advertise in the papers in Madison and Milwaukee (est. \$300) and distribute fliers through regional galleries (est.\$200).

Last year's artists were from out of town, registered online, from which we have no detailed personal information, so their origins are based on personal chats. Attendance and artists were limited due to bad weather.

For past events, we have purchased reusable items such as pole and drape stations for aiding museum displays (approx. \$1500), easels for the use of painters at the Open Air Art and Garden Events, continue to improve the yard and gardens to make them appeal to artists and visitors (Approx. \$3000 for arbors and perennials and several hundred dollars every year for plants, mulch, etc.), as well as continually improving displays, contents, etc. for the museum itself. We have acquired two pavilions / awnings for shelter for the outdoor painting event (\$2000 for one pop up and one custom canvas pavilion).

Additional poles and drape bars (cost \$2000) will enable us to display more art for the Open-Air Art event, and for displaying more quilts and allow us to improve



City of Columbus, Wisconsin
Tourism – Room Tax Fund Reimbursement Grant Application

displays for all our events, add backdrops, hang art, and generally improve the experience of museum visitors.

Other event expenses for the Open-Air Art and Garden Party include food, beverages, serving ware, (\$8 to \$10 per artist and picnic participant), temporary decorations and temporary museum display signage (est. \$40), croquet set, horseshoe area (if feasible), and other yard games (\$200, reusable for future events, reducing costs of future repeats of the event.).

Supporting Materials: