



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: April 7, 2025

Item Title: Tourism Budget Update

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

No new room tax revenues to report. The kayak rental revenue of \$128.95 from late September through early November 2024 has been reported.

Expenditures totaled #313.30. Tourism website domains were automatically renewed for \$22.17 from the Web/Media line item. Google Ads for general tourism promotion totaled \$291.13.

\$55,356.35 remains in the 2025 budget.

Staff would like to note that 6 organizations have submitted applications for the Tourism funding reimbursement grant for 2025. Staff will schedule application meetings and plan to have applications ready for review at either May or June meeting.

List of all Supporting Documentation Attached:

March 2025 Tourism Budget Statement

Action Requested of Tourism Commission:

Discussion with no additional action requested