



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: April 7, 2025

Item Title: Discussion and Possible Action for the Creation of Event Flyers and Distribution during the 4th of July Parade

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

The Tourism Commission would like to test a pilot for event flyers at its last meeting. After reviewing an example from Port Washington, the Commission wanted to create something similar, but less “busy”. There was discussion regarding a prize or some other incentive for visitors to be added to the flyer in addition to a QR code for the events calendar and Tourism website. Bennett was asked to send Famularo a list of upcoming events and Famularo would design a draft version of the flyer.

List of all Supporting Documentation Attached:

Draft Event Flyer Handout

Action Requested of Tourism Commission:

Discussion and take possible action to create an event flyer for distribution at the 2025 4th of July Parade