

Tourism Digital Signage – Yodeck

Overview

Staff visited the Yodeck website, and found the Enterprise plan the most desirable. The additional security features and branded templates make the \$7 increase over the Basic plan worth it. The Yodeck players will need internet access for functional and content updates. They require a substantial amount of bandwidth and may not be able to function on some metered internet networks. They can go without an internet connection for 30 days cycling the same content before ceasing playback.

The City of Watertown, WI uses Yodeck and it costs them \$150 per unit annually.

Cost

Pricing for an annual subscription is per screen (display). The Yodeck player per screen is at no additional cost. Up to 20 displays are priced at \$15 per display per month (max. \$3,600 annually), and 20-50 displays priced at \$15 per display per month (max. \$9,000 annually).

Specs

Yodeck is based on the Raspberry Pi mini-computer and is shipped ready to use and everything pre-configured. These media players support full HD (1920x1080 resolution) and can support up to 4K resolution. The Yodeck will need to be accompanied by a monitor that supports up to 4K in addition to needing to be connected to WiFi. Yodeck has a limited warranty of 1 year. Yodeck comes with its own power supply, SD card, and HDMI cable.

Best to get started

Free

Single Screen Account

Try any plan for free

Explore our features before advancing your deployment. No credit card or billing details required.

Get Started

Basic

\$8

screen/month

Best for businesses getting started with digital signage

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Try for free

Includes:

- ✓ All Types of Media
- ✓ Web pages and YouTube videos
- ✓ 80+ Apps / Integrations
- ✓ 500+ Content Templates
- ✓ [Playlists of Content](#)
- ✓ [Screen Schedules & Working Hours](#)
- ✓ [Layout Editor with Multiple Zones/Regions](#)
- ✓ [Interactive Kiosk App](#)
- ✓ [Canva at Yodeck, Simplifying Design Needs](#)

Annual plan includes:

 **Yodeck player** (1GB)

Premium

\$11

screen/month

Best for businesses with advanced analytics and content needs

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Try for free

Everything in Basic, plus:

- ✓ Microsoft Apps (Teams, Viva Engage, and more)
- ✓ Dashboard Apps (Power BI, Grafana, Tableau, and more)
- ✓ [Tag-based Playlists & Sub-Playlists](#)
- ✓ [Intelligent Interactivity](#)
- ✓ [Playback Reports \(Proof of Play\)](#)
- ✓ [Lockable Layouts](#)
- ✓ [Advanced Media Scheduling](#)
- ✓ [Yodeck API](#)

Annual plan includes:

 **Yodeck player plus** (4GB)

Enterprise

\$15

screen/month

Best for organizations with advanced user management and security needs

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Try for free

Everything in Premium plus:

- ✓ [Workspaces for content or screen management access](#)
- ✓ [Workspace Hierarchies](#)
- ✓ [Branded Templates](#)
- ✓ Custom User Roles & Permissions
- ✓ SSO integration via SAML
- ✓ Login IP & Password Restrictions
- ✓ [Player Lockdown & Storage Encryption](#)
- ✓ Priority SLA support (downtime & response time)
- ✓ [Audit Logs](#)

Annual plan includes:

 **Yodeck player plus** (4GB)