

Tourism Digital Signage – REACH Media Network

Overview

Staff met with REACH sales rep, CJ Smith, and discussed various applications based on thoughts from the Tourism Commission. CJ advised that we should nail down the hardware components prior to selecting them or any other digital signage service and recommended looking into Bluefin and MegaMedia for outdoor displays and display protection respectively. Based on what the Tourism Commission is looking for, CJ initially quoted for \$4,449 for their Enterprise Plan which includes various integrations, automation, scheduling content, video and live stream capabilities. Additionally, the plan would come with training, unlimited content storage, branded templates, and 24/7 support. We would utilize one player to provide wayfinding, highlighting events, and can connect via WiFi. The player would be housed at City Hall and connect to displays on our WiFi network.

Cost Breakdown

Total cost would initially be \$4,449 for an enterprise plan in the first year, with a recurring expense of \$3,900. This does not include the displays.

One-time setup fee of \$350 or \$15/display, whichever is higher

1-5 displays will cost \$350 per display per month, or \$3,900 annually

Each player (DS3 model) would cost a one-time \$199

Set up training and recurring training is included with the price

Branded, customized layouts are included in the pricing

Access to over 150 apps and integrations such as Canva and YouTube are included

Access to 24/7 support is included

Specs

The DS3 media player will be purchased. This unit can display content even if it goes offline. It will need Wi-Fi, ethernet, or cellular connection to update and add content. This player will have a 1-year warranty. A single player can be used for multiple displays. We would need multiple players if we wanted to have unique content on different displays.

1 DISPLAY

FREE

Try REACH digital signage free for 30 days – just \$25 per display/month after.

START FOR FREE

Free plan features:

- ✓ Up to 20 Displays
- ✓ Demo Devices
- ✓ Unlimited Users
- ✓ Customize Layout Design Services
- ✓ 100+ Apps & Integrations
- ✓ Professional Designer Builds Your 1st Layout
- ✓ Customized Content Feeds for Your Screens
- ✓ Unlimited File Storage
- ✓ Remote Device Management

PRO PLAN

\$19.99

 per display/mo

(billed annually, 20-display minimum). Scalable, cost-effective digital signage!

START PRO PLAN

Pro plan features:

- ✓ Up to 50 Displays
- ✓ Dedicated Onboarding
- ✓ Unlimited 24/7 Support
- ✓ Unlimited Training
- ✓ Microsoft 365 & Google Integration
- ✓ Display Secured Websites
- ✓ Microsoft Power BI integration
- ✓ Approval Workflow & Collaboration
- ✓ Team Workspaces & Roles
- ✓ Everything in Free

ENTERPRISE

TALK TO SALES

Contact REACH sales to tailor a custom pricing plan for your enterprise needs.

GET ENTERPRISE

Enterprise plan features:

- ✓ 50+ Displays
- ✓ SSO Included
- ✓ Advanced Reporting
- ✓ Emergency Alert Integration Included
- ✓ Dedicated Customer Success Manager
- ✓ Priority Tier 1 Support
- ✓ Mass Device Provisioning
- ✓ Everything in Pro



UNLIMITED SUPPORT

Get 24/7 expert support with guaranteed responses within a day—no extra fees, no delays.



UNLIMITED SETUP ASSISTANCE

Enjoy expert setup and onboarding with every REACH license—quick, seamless, and hassle-free at no extra cost.



UNLIMITED USERS

Empower your team with unlimited users and seamless controls—built for businesses of any size, hassle-free.



UNLIMITED APPS

Access 150+ apps and integrations—seamlessly connect tools like Canva and Power BI for endless possibilities.



UNLIMITED TRAINING

Enjoy unlimited training sessions to ensure your staff can maximize digital signage with confidence and efficiency.



UNLIMITED CUSTOMIZATION

From branded, customized layouts to integrations, enjoy the flexibility to create a truly unique digital experience.



UNLIMITED STORAGE

No storage limits—upload, organize, and access all your media with secure, cloud-based digital signage storage.



UNLIMITED EVOLUTION

Your digital signage grows with you—new features, updates, and apps ensure you're always ahead of the curve.