

15 DAYS 'TIL THE 25TH!

SEASONAL PROMOTION



WMTV has a spectacular opportunity for your business this holiday season!

WMTV's market-leading Morning Show helps viewers from all over South Central Wisconsin celebrate the holidays each year by giving away a fabulous prize to one lucky viewer LIVE ON AIR each weekday morning leading up to December 25th! 15 Days 'til the 25th is a holiday tradition at WMTV and it's a great opportunity to position your business in front of the most engaged, loyal viewers and to tie your brand with holiday cheer!

HOW DO YOU BECOME A PARTICIPATING BUSINESS?

- Invest in an \$_____ advertising schedule in Q4 2024 including \$500 toward promotion
- Donate a gift valued at \$500 or more

Business: _____ Date: _____

This agreement is subject to the Standard Terms and Conditions available at www.wmtv.com/advertising

Your Sponsorship Includes:

- Audio and video tag on 20x promotional commercials on WMTV and 20X on CW
- Logo w/ link to your website on nbc15.com's The Morning Show webpage.
- In-News mentions on **Madison's #1 Morning Show**
- Opt-in box for viewers to be put on your email list and access to ALL email entries at the end of the program

