

SOUNDS OF THE SEASON

COMMUNITY SPONSORSHIP



Your Sponsorship Includes:

- **30 Promotional Announcements :20/:10 split**
 - 5x Morning/Today Show Mon-Sun 5am-9am
 - 8x Daytime Programming Mon-Fri 10am-3pm
 - 3x News/Wheel/Prime/Fallon Mon-Sun 5pm-11:35pm
 - 4x Weekend News/Sports Sat-Sun
 - 10x CW Mon-Sun 5am-12a
- **Sponsorship Logo on WMTV15NEWS.com Promotional Display Ads-25,000 Impressions**
- **Audio and Logo mention at the beginning and end of every broadcast of the Sounds of the Season**
- **Production of your 30 second promotional announcement**



Total Monthly Investment: \$1500 net

(*ONLY 2 SPONSORSHIPS AVAILABLE IN EACH COMMUNITY!)

251,000+ Impressions

Business: _____ Date: _____

This agreement is subject to the Standard Terms and Conditions available at www.wmtv15.com/advertising

Communities Available:

Mount Horeb (1x)
Sauk Prairie (1x)
Edgerton (2x)
Janesville Parker (1x)
Beloit (1x)
Oregon (1x)

Help support the arts at local High Schools and reach out to the local community by being the title sponsor of this annual holiday tradition!

WMTV will be partnering with area high school musical ensembles, this holiday season, to bring you the 7th Annual "Sounds of the Season", hosted by Mark McPherson and Leigh Mills.

The station will air this one-hour musical celebration on December 24th at 10pm, December 24th at 8a on the CW, and December 25th 6-7am. Your business can be the category exclusive Title Sponsor that helps WMTV present these performances to thousands of families.

