



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: November 4, 2024

Item Title: Kayak Rental Update

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

The kayak rental at Rotary Park has been utilized 13 times since its inception. 4 rentals utilized the membership pass by Rent.Fun which does not contribute to revenue unless the one-time cost of the pass is generated at the Rotary Park location. The other 9 rentals generated \$275.00 in revenue in which Tourism earned an estimated \$137.50. Peak usage times are between 4:30pm and 7:00pm.

List all Supporting Documentation Attached:

Rent.Fun Kayak Rental Data

Action Requested of Tourism Commission:

No action requested