



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: November 4, 2024

Item Title: New Room Tax Funding Guidelines

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

The Tourism Commission voted to create a new set of guidelines for awarding room tax funding for local events at its October meeting. Staff have researched State Statutes and developed a proposed set of guidelines that blends the State's requirements for room tax funding and the Commission's desire to help local organizations with their events. The Tourism Commission will discuss and possibly take action to create a new set of guidelines to be followed beginning in 2025. Applications in 2024 will adhere to the current guidelines.

List all Supporting Documentation Attached:

Proposed 2025 Room Tax Guidelines

Room Tax Guidelines Notes

Action Requested of Tourism Commission:

Discussion, possible revision, and take action on adopting proposed new guidelines for awarding room tax funding beginning in 2025.