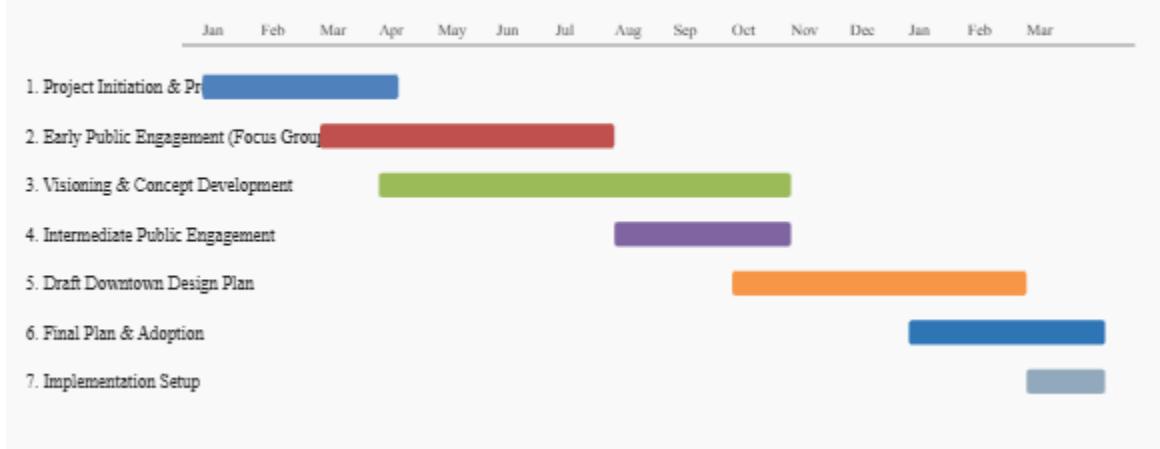


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**Downtown Design Plan – 15-Month Gantt Chart (Jan 2026 – Mar 2027)**



## Phase 1 – Project Initiation & Preparation (Jan–Mar 2026)

### 1.1 Project Start-Up

- Establish communication protocols
- Project management plan

### 1.2 Baseline Data Collection

- Parcel and land use inventory
- Transportation and parking conditions
- Utilities and infrastructure mapping
- Existing plans and policy review
- Downtown market + demographic snapshot

### 1.3 Initial Site Analysis

- Field documentation (photos, videos, measurements)
- Streetscape and public realm assessment
- Historic district character review

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## **Phase 2 – Early Public Engagement (Mar–Jun 2026)**

### **2.1 Stakeholder Identification and focus groups**

- Map interest groups
- Invite participants to focus groups
- Build stakeholder database

### **2.2 Focus Groups (Front-Loaded Input)**

Conduct focus groups:

- Downtown business owners and property owners
- Developers and Financial Institutions
- Historic preservation/cultural groups
- Residents - general

### **2.3 Public Kickoff Meeting**

- Project launch presentation
  - Issue and opportunity boards
  - Visual preference exercise
  - Public mapping session
- 

## **Phase 3 – Visioning & Concept Development (Apr–Sep 2026)**

### **3.1 Downtown Vision Framework**

- Define identity themes
- Establish design principles and priorities

### **3.2 Urban Design Alternatives**

- Streetscape conceptual layouts
- Public space/plaza options
- Gateway and signage ideas
- Façade and building frontage concepts
- Parking, alley activation, pedestrian links

### **3.3 Steering Committee Working Sessions**

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- Review concept alternatives
  - Select preferred design direction(s)
  - Identify unresolved issues
- 

## **Phase 4 – Intermediate Public Engagement (Aug–Oct 2026)**

### **4.1 Community Design Workshop (OPTIONAL)**

- Concept boards
- Hands-on placement and sketching exercises
- Small-group facilitated conversations

### **4.2 Stakeholder Roundtables**

- Business and property owners react to concepts
- Engage other City committees: plan com., open spaces com, HLPC
- General public

### **4.3 Synthesis of Input**

- Revise concepts
  - Establish preferred concept package
- 

## **Phase 5 – Draft Downtown Design Plan (Oct 2026–Jan 2027)**

### **5.1 Draft Write-Up**

- Design vision and typologies
- Streetscape materials palette
- Architectural/facade guidelines
- Wayfinding/branding recommendations
- Implementation strategies
- Capital cost estimates

### **5.2 Staff + Steering Committee Review**

- Technical edits
- Policy alignment review
- Integration with TID and capital plans

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### **5.3 Draft Plan Open House**

- Display boards with draft recommendations
  - Comment wall + interactive feedback stations
- 

## **Phase 6 – Final Plan & Adoption (Jan–Apr 2027)**

### **6.1 Final Revisions**

- Incorporate all comments
- Produce polished final graphics

### **6.2 Plan Commission Review**

- Presentation
- Recommendation to City Council

### **6.3 City Council Adoption**

- Final approval
  - Plan is officially adopted
- 

## **Phase 7 – Implementation Setup (Apr 2027)**

### **7.1 Quick-Win Project Identification**

- Signage and wayfinding
- Façade improvement focus area
- Low-cost placemaking ideas

### **7.2 Funding Strategy Development**

- Grants
- TID tools
- Public-private partnerships

### **7.3 Establish Design Review Tools**

- Downtown design guidelines packet

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- Developer reference sheets
- Review process workflow