



Agenda Item Report

Meeting Type: Cable Commission

Meeting Date: February 24, 2025

Item Title: Discuss Potential Video Topics for Short-Form Videos

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

The Cable Commission has been compiling a list of topics for City production using short-form videos. At the last meeting, the Commission was informed that the Library is already in progress and that Recreation is soon to follow. However, other departments have been lukewarm at the idea. The Commission decided to focus on highlighting non-profits and individuals in the community. Behl offered to seek interest from Kiwanis.

City Administration has expressed to Staff concerns with potential discrimination conflicts and would like to continue to allow organizations and individuals to submit content to be aired on the cable TV channel. After discussion, Staff has made Administration aware that under current Cable policy, City Staff cannot produce programs on behalf of non-City organizations and individuals. Staff may advise if requested. If the Cable Commission wishes to change the policy, then more would need to be done to address any discrimination concerns. There is also concern about undermining the equipment rental policy.

List all Supporting Documentation Attached:

Action Requested of the Cable Commission:

Discussion