

Department of Community and Economic Development

Monthly Activity Report

JULY 2026

Permits issued year to date:

- Zoning / Misc. permits: 57
- Building permits: 115

Online permitting:

- Permit routing (workflow) process in development.
- Commercial Site Plan permit launched online.
- Working on online permit review coordination module through Ms Teams

Planning and Zoning:

- Reviewed zoning rewrite documents. Reviewed draft letters for notifying properties that will be downzoned.
- Continued planning of Hwy 73 corridor
- Formatted zoning code amendment regarding parking spaces for August public hearing. Coordinated public hearing notice.
- Launched GIS/Asset Ally 2.0 now live
- Developed housing survey and comp plan timeline for update

Development and Housing:

- Coordinated review of condo plat for Tower Drive twin homes
- Coordinated Development Team meetings
- Met with several citizens regarding permits and zoning guidance
- Completed feasibility study for 1149 W. James Street and obtained CDA and City Council approval
- Coordinated building inspection/enforcement issues with building inspection team

Media analytics:

- **City website:** Had about 4,700 new users in July along with 31,000 visits and an engagement rate of 52.1%. There were 97 web pages out of over 800 who had at least 1 visit. The top 3 pages from June include the City's home page that accounted for 6,997 visits, the aquatic center page had 4,893 visits, and the community calendar page had 1,408 visits. The top 34 pages had at least 100 visits.
- **City Facebook:** Increased by 37 new followers for a total of 3,975. The page had 73,224 views in July, along with engagements of 2,398. Posts were shared 64 times. Followers generated 72.1% of the engagement.

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- **City YouTube:** Recorded 5 meetings averaging 43 views with nearly 8 minutes of view duration. In July, an average of nearly 15% of each recorded meeting was watched. Monthly Council meetings averaged 58 views across 3 meetings with an average view duration of nearly 13.25 minutes. About 26.5% of Council meetings are viewed. The Plan Commission had 21 views, and the Utility Commission had 49 views. Recorded meetings are accessible via the Agendas & Minutes button on the City website homepage and are shown by a TV icon next to select meetings.
- **Tourism website:** Paused Google Ads.
- **Tourism Facebook:** Increased by 3 new followers for a total of 1,055. The page had 1,349 views and 89 engagements in July. Followers generated 88.9% of the engagement.

Training and professional development/Miscellaneous items:

- Participated in two WEDC trainings regarding various programs for community development
- Creating 2027 budgets for the Department of Community and Economic Development
- GIS update meeting