



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: August 3, 2026

Item Title: Consider and take action regarding the 2027 budget and capital improvement projects

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

No timeline has been given yet, but staff would like to get ahead and gather the Tourism Commission's recommended budget and capital improvement project(s) for the 2027 fiscal year.

Previous discussions included expanding the tourism grant, partnering with attractions / events, assisting with beautification, getting "hands-on" by creating a new signature event, marketing, and partnering with a "tourism entity".

At the previous meeting, the Tourism Commission was made aware of the City's desire to be a sustaining contributor to the annual 4th of July festivities. The City is looking for places in the budget to host the item. The proposed budget includes a line sub-item that could be included within Tourism's Special Events line item. Staff would recommend if desired to host and even contribute to the event, that there would need to be additional General Fund contribution as well.

List all Supporting Documentation Attached:

- 2026 Year-to-date Budget Summary / 2027 Budget Item Proposals

Action Requested of the Tourism Commission:

Discuss and make recommendations for what items to include in the 2027 budget and capital improvement projects along with allocation recommendations for funds.

Strategic Plan Objective: