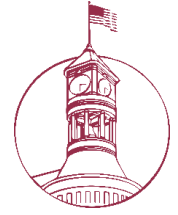


CERTIFICATE OF ZONING COMPLIANCE SIGN PERMIT

CITY OF COLUMBUS

Department of Community and Economic Development
105 N. Dickason Blvd
Columbus, WI 53925



Property Address: 1540 W. James Street, Columbus, WI.
Parcel Number: 1110.21
Applicant/Property Owner Name: Bill Rupp / 1540 W James, LLC
Certificate of Zoning Compliance Type: Sign permit

Approval Date: August 12, 2025

Zoning Permit Number: ZP-2025-35

Primary Staff Reviewer: David Bennett

Conditions of approval and notes:

- *As long as the sign uses the current exterior electrical for illumination, no building/electrical permit is needed.*
- *If the sign will require new electrical for illumination, then a building/electrical permit is needed before connection.*
- *The permit is good for 180 days from approval date.*
- *Post permit in visible location*
- *Application attached*

Michael Kornmann

Michael Kornmann
Zoning Administrator and
Director of Community and Economic Development

SIGN APPLICATION – CERTIFICATE OF ZONING COMPLIANCE
CITY OF COLUMBUS, WI. FEE: \$75.00

Property Owner/Applicant Information

Business Name: Olive + Herb Site Address: 1540 W James St STE 500
Applicant Name: Bill Rupp Applicant Phone: 608-222-5353
Applicant E-mail: Bill.rupp@lacrossesign.com

Property Owner Name: 1540 West James, LLC
Property Owner Email: bgeorge@lee-assa.com Phone: 608-209-9990

Is the property in the local historic district? Yes ___ No X (If yes a Certificate of Appropriateness application shall accompany this application)

Contractor Information

Contractor Name: La Crosse Sign group Address: 2242 Mustang Way
Madison, WI 53718
Contact Person: Bill Rupp Applicant Phone: 608-222-5353
E-mail: Bill.rupp@lacrossesign.com License Number: _____

Is Electrical Work needed for Sign Installation? Yes ___ No ___ (Please note a building Permit is needed for any Electrical work)

Permanent Sign Information

Sign Type	Number of Signs	Sign Dimensions	Total Sign Area (SF)	Sign Height (Ft)	Illumination Type	Project Cost
Wall Sign	1	59.375 x 143.375	59.117 SQ FT	14'	internal	\$3,545.00
Total Sign Area (SF)			59.117 SQ FT			\$3,545.00

Temporary Sign Information

Address or Location of Sign _____ Size (SF) _____
Length of Display _____ To _____

Has the applicant provided the required submittals ? Yes ___ No ___

Any information that the applicant has set forth in this application that is false or misleading may result in the rejection of this application or the revocation of the sign permit. The applicant hereby declares and affirms that all matters and facts set forth in this sign permit application are true and correct to the best of my knowledge, information and belief.

SIGN APPLICATION – CERTIFICATE OF ZONING COMPLIANCE
CITY OF COLUMBUS, WI. FEE: \$75.00

Bill Rupp _____ 7/28/2025

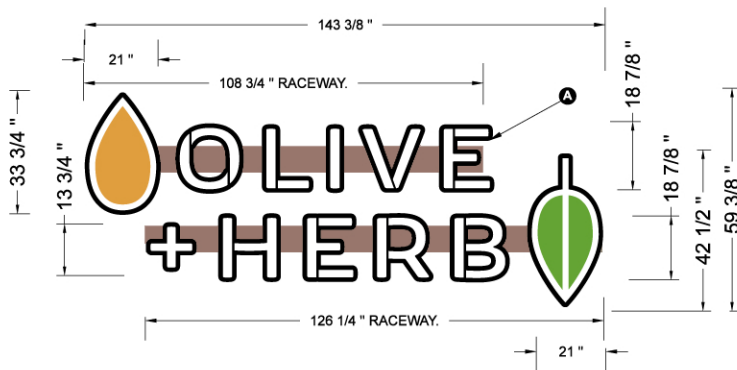
Bill Rupp

Applicant/Authorized Agent Signature Date

Print Name

 7-28-25
Property Owner Signature Date Date

Blake George
Print Name
Managing Member



NIGHT VIEW.

Project

RE-LOCATE WALL SIGN.

Consultant

BILL RUPP

Design Art

MICHAEL V JOLIN

RE-INSTALL EXISTING CHANNEL LETTER SIGN IN NEW LOCATION.
FRONT LIT CHANNEL LETTERS.
FACES: WHITE PLASTIC WITH DIGITAL PRINTS ON THE FACES.
TRIM: BLACK.
RETURNS: BLACK.
ILLUMINATED WITH WHITE LEDS.
RACEWAY RE-PAINTED TO SW #7705 WHEAT PENNY.

Color Key

- 1 ■ DIGITAL PRINTS.
- 2 ■ SW #7705 WHEAT PENNY

Job Number
129898

Creation Date
7/14/2025

Revision Date
7/14/2025

Revision Number
1

File Path



Approved by: _____ Date: _____ Landlord: _____ Date: _____

*Colors on sketch are only a representation, actual color of finished product may differ from this sketch.

*To make the best use of standard sized materials and control costs the size of the finished product may vary slightly.

Payment Confirmation

Payer Information:

Payment Made By: William Rupp
Payment Made For: William Rupp
Email: bill.rupp@lacrossesign.com
Project Description: Qty 1 Channel letter wall sign
Project Address: 1540 West James St. Suite 500
Address: 1450 Oak Forest Drive
Onalaska, WI 54650
Payment Description: SIGN PERMIT
Payment Date: 8/11/2025 3:59:17 PM

Business Name	Payment Method	Payment Account	Confirmation Number	Amount	Convenience Fee	Total
City of Columbus, WI (Permit Payments)	VISA	****6182	46186461	\$75.00	\$2.75	\$77.75

This notice confirms that the above payment was successfully submitted to our payment processor, PSN, and is currently being processed. Thank you for using PSN.

NOTE: While credit and debit cards generally are immediately approved, the transaction is not considered "paid" until the credit or debit card company has "settled" the payment which occurs most often within 24 hours. If there are any issues with your payment, PSN will send an email to the address you provided. If you would like to check the progress of this payment, [log into your profile](#) and select the Payment History option.

Contact Us

[PSN Customer Support](#) Submit your question and get a response within one business day.

Payment Processing Powered by Payment Service Network (PSN)

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