

HLPC Historic Properties Tour Book Inserts

Dimensions (possible options, width x height)

- Booklet is 8" x 8"
- Width options – 4", 6", or up to 7.75"
- Height options – 8" or up to 8.25"

Material

- Cardboard/post board with a gloss finish (like post card or baseball card material)

Content

- Printed on both sides
- Side #1:
 - List of largest recurring events with brief descriptions
 - QR code and link to community calendar
- Side #2:
 - Short list of attractions
 - Short list of parks
 - Short list of event venues
 - QR code and link to tourism website

Graphics

- Side #1 possible options
 - Single image of people having fun
 - Montage of multiple events
- Side #2 possible options
 - Montage of multiple attractions
 - Single image of an individual attraction – i.e. biggest draw
- Content would be located within contrasting text boxes with some opacity