



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: March 3, 2025

Item Title: Digital Signage Discussion

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

Previous research was conducted to assess the possibility of acquiring a digital kiosk for Davies Park. Two companies were identified – Redyref and Advanced Kiosks. Once pricing was made available, the Tourism Commission wanted to take a look at other options for digital signage in order to get the most value out of the budget.

City staff have experience utilizing the REACH platform. Additionally, staff will inquire with Cablecast regarding their Carousel solution offerings, Yodeck, and other digital signage companies.

List of all Supporting Documentation Attached:

Action Requested of Tourism Commission:

Discussion with no additional action requested