



Agenda Item Report

Meeting Type: Tourism Commission

Meeting Date: March 3, 2025

Item Title: Discussion and Possible Action for the Creation of Event Flyers and Distribution during the 4th of July Parade

Submitted By: David Bennett, Communications & Economic Development Coordinator

Detailed Description of Subject Matter:

There had been previous efforts in 2024 to seek pricing and come up with a flyer to be distributed at large events that feature a list of upcoming events and a QR code to the Tourism website and community calendar. At the February Tourism Commission meeting, this project was listed as one of the secondary priorities. During the meeting, it was asked if this item could be added to the agenda for the March meeting.

List of all Supporting Documentation Attached:

Event Flyer Handout Example – Port Washington

Action Requested of Tourism Commission:

Discussion and take possible action to create event flyers for distribution during the 4th of July Parade