

Potential Interview-Style Program Notes

Quick Recap from September 23rd meeting

The program discussed:

- Up to 30 minutes long
- Interviewing the following:
 - City Administrator
 - Department Heads
 - Boards, Committees, Commissions
 - Alders
 - Mayor
- Focus on recap / upcoming department and possibly local events
- Recorded and edited, not live – to address concern about content
- Concerns with staff time availability for the program
- Concerns with certain community members producing the program

City Notes:

- Administration is already in process of developing a podcast that will highlight the City as an organization and its departments, activities, initiatives, etc.
 - The program discussed by the Cable Commission will need to be produced by non-City individual(s) / organization(s) rather than have staff duplicate efforts.
 - The podcast will likely not involve a “get to know the alders” as that would be something the alders themselves should already be sharing with their constituents.
 - The podcast will likely not involve promoting local events that are not initiated by the City. There are other avenues the City will use to support these.
- The City as an organization sees itself as its own producer of content and not a production outfit for the Cable Commission and general public. The City provides the cable TV space for the public to utilize through the Cable Commission and the cable operation.