



CITY COUNCIL WORK SESSION MEETING

AGENDA SECTION	WORK SESSION ITEMS
MEETING DATE	APRIL 6TH, 2026

ITEM:	Street Banners Project Update			
<i>Presenting Item: Will Rottler, Communications and Engagement Coordinator</i>				
DEPARTMENT: Administration		BY/DATE: Will Rottler / March 30, 2026		
<p>CORE CITY STRATEGIES: <i>(please indicate areas that apply by adding an "X" in front of the selected text below)</i></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <input checked="" type="checkbox"/> Community that Grows with Purpose and Equity <input type="checkbox"/> High Quality Public Spaces <input type="checkbox"/> Safe, Accessible and Built for Everyone </td> <td style="width: 50%; vertical-align: top;"> <input checked="" type="checkbox"/> Engaged, Effective and Forward-Thinking <input type="checkbox"/> Resilient and Prosperous Economy <input checked="" type="checkbox"/> Inclusive and Connected Community </td> </tr> </table>			<input checked="" type="checkbox"/> Community that Grows with Purpose and Equity <input type="checkbox"/> High Quality Public Spaces <input type="checkbox"/> Safe, Accessible and Built for Everyone	<input checked="" type="checkbox"/> Engaged, Effective and Forward-Thinking <input type="checkbox"/> Resilient and Prosperous Economy <input checked="" type="checkbox"/> Inclusive and Connected Community
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BACKGROUND

At a previous work session, the City Council directed staff to design street banners that showcase the diverse community of Columbia Heights. Through this process, City staff requested the countries that were represented by students at the Columbia Heights Public School District. There is no official way for City staff to know how many countries are represented through the Columbia Heights community, but the students at the school district is a good indicator.

As the design process evolved, City staff shifted having one flag on each banner to placing multiple flags on each banner with to tie-in the concept of community. Along with the flags, phrases such as "Celebrating our Diversity, Traditions, and Community" are noted to highlight the idea that our community that is connected and diverse.

SUMMARY OF CURRENT STATUS

Currently, staff are waiting on the Columbia Heights Public School District to provide information on the flags from tribal nations to include on this project.

Due to the number of flags and banners, staff will print 36 banners to hang along 37th Ave NE and 37th Place NE. There are currently 36 banner mounts along the stretch of 37th Ave NE and 37th Place NE.

The cost of this banner order is \$3,014, which would be paid out of the general fund contingency budget.

STAFF RECOMMENDATION

Staff are looking for feedback on the design of this project. At this moment, staff do not recommend placing the banners along Central Ave NE due to the distance of the poles. For the near future, staff recommend continuing to place "poster image" banners along Central Ave NE.

When officially supported by the City Council, staff will place the order and work with the Public Works Department to hang the banners along 37th Ave NE and 37th Place NE.

Requested Council Action/ Discussion Topics / Key Questions

(Briefly state the specific action staff is requesting of the City Council, if any. For example: provide direction, discuss options, or review information.)

Staff would like feedback on the design of the community street banners project.

ATTACHMENT(S)

- Banner Designs
- Printing Quote