



**CITY COUNCIL WORK SESSION MEETING**

<b>AGENDA SECTION</b>	WORK SESSION
<b>MEETING DATE</b>	FEBRUARY 2, 2026

<b>ITEM:</b>	<b>2026 Events Schedule (15 Minutes)</b>		
<i>Presented by Will Rottler, Communications &amp; Engagement Coordinator</i>			
<b>DEPARTMENT:</b> Administration		<b>BY/DATE:</b> Will Rottler /January 28, 2026	
<b>CORE CITY STRATEGIES:</b> <i>(please indicate areas that apply by adding an "X" in front of the selected text below)</i>			
_ Community that Grows with Purpose and Equity		<b>X</b> Engaged, Effective and Forward-Thinking	
_ High Quality Public Spaces		_ Resilient and Prosperous Economy	
<b>X</b> Safe, Accessible and Built for Everyone		<b>X</b> Inclusive and Connected Community	

**BACKGROUND**

In March 2020, the City hired a Communications & Events Specialist to oversee and expand the events the City provides. Through this position, the slate of events and outreach opportunities has expanded from a few events to a year-round schedule.

**SUMMARY OF CURRENT STATUS**

With the expansion of community events, the City has added events such as SnowBLAST, Movie in the Park, Music in the Park, Santa’s City Tour, and the Monarch Festival. Staff have also coordinated with other departments hosting events such as the Paper Shredding Event, Cookies & Cocoa with Santa, and open house engagements.

**STAFF RECOMMENDATION**

Staff want to inform the City Council and seek feedback on events already scheduled for this year. Due to changes in staffing and funding, there could be additional opportunities for City events and partnerships.

<b>Requested Council Action/ Discussion Topics / Key Questions</b>
Staff want to inform the City Council of the events that are already scheduled for this year. Due to changes in staffing and funding, there could be additional opportunities for City events and partnerships.

**ATTACHMENT(S)**

- 2026 Schedule of City Events