

2025 Goals

1. Parks and Public Spaces
 - a. In alignment with City Council, update the Parks Master Plan in collaboration with city departments such as Parks and Recreation, Engineering and Public Works and commissions like Parks and Rec. and Planning Commission.
 - i. Organize park walks to identify invasive species, native plantings, and whether individual parks meet community needs.
 - b. Implement the Complete Streets Policy and include current bike/pedestrian facilities on GIS map and identify opportunities to close connectivity gaps with a focus on accessing public facilities.
2. GreenStep Cities Communications and GIS Storymapping
 - a. Updated business retention and expansion welcome packet updated six months/year and include updates to laws, grants, and other resources available.
 - i. Develop Partners in Energy landing page for developing programs and outreach on how citizens can save money.
 - ii. Encourage investment into existing housing stock.
 - b. Expand the City's use of GIS/ESRI Storymapping for City Initiatives:
 - i. Monitor initiatives such as reuse/recycling champions, new tree plantings, complete street connections, racial covenants removed
 - ii. GreenStep City Step 4/5 metrics tracking for inclusion in the Annual Report.
 - c. Establish a Sustainability Forum; i.e. themed series/lectures/classes on sustainability topics, topics chosen by public, open to the public, and expert speakers.
 - i. Develop a working list of intern/project needs across the city to easily address city needs and advocate for intern or develop opportunities as they arise.
3. Stewardship
 - a. Create "FAQ" page/info for residential and businesses to access:
 - i. Adopt-a-tree program
 - ii. Water quality, conservation, and uses
 - iii. Gardens and yards; support for residents and businesses to educate and engage on issues such as water and pollinator support.
 - iv. Stormwater management.
 - v. How to properly dispose of items; sources for sustainable purchasing (bulk); reducing waste.
4. Plans and Policy
 - a. Green-to-Go; black plastic ordinance
 - b. Sustainable purchasing policy
 - i. City has existing purchasing policy; option of addition sustainable purchasing as an addendum
 - c. Residential green roof/space initiatives
 - d. Increase housing density in single-family zoning
 - e. ADUs allowed as accessory uses to single-family dwelling units.