

Columbia Heights Impact Data Estimates

These impact data estimates were performed taking guidance and formulas from the City of Minneapolis' February 2026 *Preliminary Impact Assessment & Relief Needs Overview* (<https://www.minneapolismn.gov/media/-www-content-assets/documents/City-of-Minneapolis-Preliminary-Impact-Assessment-and-Relief-Needs.pdf>).

All estimates were performed conservatively. Local weekly losses for businesses (2.a.iii and 2.b.v) were estimated based on self-reporting from the Columbia Heights Business Economic Impact Survey (separate attachment) and typical data collected while administering the City's COVID-era 2020 Business Relief Grant Program.

These estimates are not a comprehensive list of financial impacts in Columbia Heights; please see the City's responses to the Coalition survey for additional details. These estimates also do not account for more difficult-to-quantify financial impacts or impacts that may not have a direct financial value.

1. Consumer-Facing Small Business Revenue Loss
 - a. Assumptions
 - i. Total food and drinking establishments in CH – 50
 - ii. Estimate experiencing major losses – Conservative Estimate of 65%
 - iii. Estimated weekly loss per affected business – \$10,000
 - iv. 33 establishments experiencing major losses x \$10,000 loss per week = \$330,000 loss per week
 - b. Additional Consumer-Facing Businesses
 - i. Includes grocery, retail, services, entertainment, and vendors.
 - ii. Estimates additional weekly losses across these sectors:
 - iii. Total Additional Consumer-Facing Businesses in CH – 174
 - iv. Estimate experiencing major losses – Conservative Estimate of 55%
 - v. Estimated weekly loss per affected business – \$5,000
 - vi. 96 establishments experiencing major losses x \$5,000 loss per week = \$480,000 loss per week
 - c. Total Weekly Small Business Revenue Loss
 - i. Math combining the a and b – \$810,000
 - d. Estimated January 2026 Loss (4 weeks)
 - i. Math multiplying total from 4 times 4 weeks – \$3,240,000
2. City-led Business Survey (all sectors)
 - a. See attached summary of impact survey results

Columbia Heights Business Economic Impact Survey: Results Summary

The Columbia Heights Business Economic Impact Survey was distributed by email on February 19th, 2026, to the City's business mailing list comprising 127 local businesses. The survey was hosted online and was available in English and in Spanish. All questions were optional. No identifying information was collected as part of the survey. As of March 5th, 2026, 24 responses had been received. All of these responses have been listed below; no responses were edited nor removed.

Summary of Responses:

1. What type of business do you own or operate? (select one)

- a. Childcare or eldercare
- b. Construction or trades – 2
- c. Gas station or convenience store
- d. Grocery store – 1
- e. Personal services (examples: hair salon, nail salon, massage) – 2
- f. Professional services (examples: tax preparation, accounting services, law offices) – 5
- g. Restaurant, coffee shop, café, or bar – 9
- h. Retail sales – 3
- i. Other – 2

2. What challenges, if any, has your business experienced due to recent federal immigration enforcement action? (select all that apply)

- a. No challenges – 3
- b. Employee absences or hiring challenges – 8
- c. Issues with suppliers – 4
- d. Reduced sales – 17
- e. Security challenges – 6
- f. Other (explain) – 6

“Other” responses:

- “Las ventas fueron 100% perdidas” (*English translation: “the sales were 100% lost”*)
- “I have had no sales since January, this is my small business and I work per order”
- “I run a construction company. I have no current roofer available at all my drywall cruise. I used to have three of them. It's down to one. I don't think they're all illegal. I think everybody's scared.”
- “ICE agents parking on our property without permission and then we are scardd to confront them.”
- “Besides my small business, My husband and I pastor a local Hispanic church. I've redirected a lot of time that I would have used for my massage

business to helping aid vulnerable members of the community as a volunteer.”

- “I have less clients - some are vulnerable to ICE action and others are busy volunteering to help their neighbors. I’ve also been spending hours that would normally be dedicated to my business working as a volunteer to aid the Hispanic community through the Spanish speaking church that my husband pastors.”
- “My business has experienced a significant decline in revenue (approximately 90%) due to recent federal immigration enforcement actions. Many of my clients are members of the immigrant community and have expressed fear about leaving their homes, attending appointments, or engaging in normal business activities. This has resulted in widespread cancellations, reduced foot traffic, and overall financial instability for my business.”
- “Lack of growth over the past 4 weeks. We are a new business and had slowly but steadily been increasing sales day over day. But the last 4 weeks we are seeing a drop in those numbers.”

3. What negative impacts, if any, have there been on your business because of the challenges you selected in Question 2? (select all that apply)

- a. No impacts – 3
- b. Business permanently closed – 1
- c. Business temporarily closed – 5
- d. Decreased revenue or owner pay – 18
- e. Difficulty paying rent, mortgage, insurance, or utilities – 11
- f. Fewer hours or days that the business is open – 8
- g. Reduced employee hours or reduction in staff – 8
- h. Other (explain) – 1

“Other” responses:

- “The significant decline in revenue has directly affected my ability to maintain stable operations. Client cancellations and reduced demand have resulted in decreased income, financial strain, and increased uncertainty about sustaining normal business activity.”
- “We are running this as owner/operators. We had hired one person when the business seemed to be increasing. But we have had to shift their hours down as the traffic in the door has slowed.”

4. Compared to the same time period last year, are your business revenues... (select one)

- a. Much higher – 2*
- b. Slightly higher – 1**
- c. About the same – 3
- d. Slightly lower – 1
- e. Much lower – 15

* Note: based on these respondents' answers to other questions, the format of this question may have been misinterpreted.

** Note: this respondent also said their business was temporarily closed; the format of this question may have been misinterpreted.

5. If your business revenues are lower than last year, what would you estimate is the total financial loss to your business due to federal immigration enforcement action?

- 100% perdido
- El 100% perdidas
- \$1500
- 10000
- \$250,000
- ~\$100,000 loss January 2025 to January 2026
- Our sales are down around \$5000 per month
- 5k-10k. Also as a business less than 2 years old we would have expected to be in more of a growth mode
- \$25,000 over the past two months
- \$3000 (de
- \$3000 between December-February
- Estimated total financial loss: approximately \$25,000–\$30,000, based on projected revenue compared to the same period last year.
- \$20,000.00
- we were not open at this time last year
- We are a new business so don't have these comps yet.
- \$15000

6. Please use this box to provide any other information you would like us to know.

- "I need to pay my rent, bills, payroll, bank."
- "I usually do craft fairs and sales online, but I don't feel safe to do them anymore, my business name is in Spanish and I don't want to be targeted during an event."
- "Disminución del 90% de venta de servicios debido a que nuestros clientes son el 100% Latinos" (*English translation: "decrease of 90% of sales since our clients are 100% latinos"*)
- "We aren't having sales problem or revenue problem. We're having throughput problem, which will ultimately impact revenue a lot more long-term. The problem is subcontract labor is significantly down in our industry."
- "High Property Tax is also a big issue in this city."
- "Keep up the "GOOD WORK" I.C.E"
- "The city has not been impacted by ICE presence as much as it has been negatively impacted by citizens' response to ICE presence. Some businesses are hurting because they are immigrant owned or have heavy immigrant employment. I feel for them. Most of the businesses that are hurting have only

hurt themselves by closing voluntarily, misusing resources, and being boycotted by the many people in our community who quietly respect ICE and do not want to support businesses that are so loudly and disruptively “anti-ICE”. I am in a unique position to understand this and wholeheartedly believe it is true.”

- “We need to get ICE OUT NOW!”
- “We are also not booking any future catering events or getting inquiries to do so”
- “My business primarily serves members of the immigrant community. Due to recent federal immigration enforcement actions, fear and uncertainty have significantly reduced client activity. Many clients are postponing or canceling services, resulting in a dramatic decline in revenue compared to last year. As a small business owner, this loss has directly affected my ability to sustain operations and maintain financial stability.”
- “I work in trucking services, primarily on various construction sites. The Federal Immigration enforcement action has harmed my business, because most of the employees who work at the different job sites were scared of coming to work. Hence, all the jobs were cancelled. I am currently struggling to pay most of my bills, such as Insurance, truck notes, mortgage, Utilities bills.”
- “[name removed for anonymity] was restaurant high in sale after that we drop bad”