City of Coburg

Memorandum of Agreement (MOU) For the VC, RAIN & the

City.

RAIN



AQSA KHAN



Team supporting Coburg's **Entrepreneurial Development**



Robert Killen

















Rural Lane County Venture Catalyst &



Entrepreneur Advocacy

Ana María Navia Peláez DEI Engagement Manager & RAINdrops Director

Heather Blake Veneta & Coburg Entrepreneur-in-Community

Darren Utt

Marketing & Communications Lead

OUR MISSION



To partner with communities to:

Catalyze entrepreneurial ecosystems

Connect entrepreneurs to resources (including overlooked entrepreneurs)

Contribute to the creation of prosperous economies



We Can't Do This Alone!

#StrongerTogether

Building Partnerships

Join in!

Share your ideas

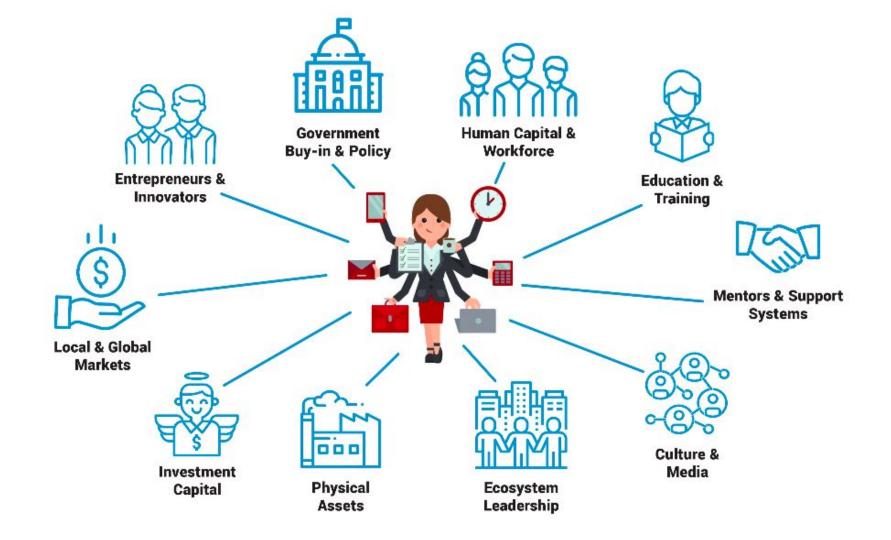
CATALYZING COMMUNITY

Especially now

Stay Connected

All are welcome





MOU- COBURG VC RESPONSIBILITIES



1. Implementing the "Rural Entrepreneurial Development Model,":

- Stakeholder analysis
- Asset-mapping
- · Community outreach
- Surveying
- 2. Report progress to the City of Coburg and other funders. Metrics shall include:
 - Revenue generated by start-ups
 - Capital raised
 - Jobs created by start-ups assisted
 - · Number and type of events hosted
 - Mentors engaged
- 3. RAIN shall conduct educational events
- Find and support entrepreneurs by matching them with resources
- Find and educate angel investors
- Conduct asset mapping to identify resources and gaps in the regional entrepreneurial ecosystem
- · track and report metrics
- · make recommendations for improvement.



RAIN events:

- Business After Hours in Coburg June 27, 2022 at Hayworth Wine Bar (91088 N Willamette St Suite A2, Coburg) starting at 5pm.
- MONEYmaker happening every Wednesday morning 9-10:30am
- Entrepreneur meetup at the <u>Blue Valley Bistro</u> for more 1:1 mentoring
- For more information please follow the <u>Coburg RAIN</u> <u>Entrepreneurs</u>



A free 10-week virtual program designed to **strengthen your business** finances and position you for growth and funding

July 27th - Oct 5th

Deadline to Apply: July 13th

Entrepreneur Meet Up

Blue Valley Bistro, Coburg

December 17, 2021 5-6pm

Come talk to us about your business

Meet our Lane County Venture Catalyst, Agsa Khan





RSVP to tracey.pugh@ci.coburg.or.us

Brought to you by Coburg Main Street and RAIN

What's NEXT?

We will continue prioritizing resiliency for Coburg entrepreneurs and businesses, including the following programs:

- Hosting another Business After Hours
- Return Coburg Conversations on the demand of the community
- Continued sharing of resources tied to **funding opportunities**
- Have our Policy education director host an in-person session on advocacy education
- More events and events

Entrepreneur Meet Up

Blue Valley Bistro, Coburg

Every last Friday of the Month 5-6pm

Come talk to us about your business

Enjoy a FREE hot cocoa on us.



TEAM



Joshua Glaspie

About **Joshua Glaspie** R

I have lived in the area for just over five years, and I am pleased to be able to call the Willamette Valley "home"!

My interest in real estate peaked when I was working in property management. I started gaining interest in investment properties and realized that I wanted to further my career as a Realtor. I have always loved connecting with people, and I am honored to be able to help my clients' through such a huge financial decision and important life change such as buying/selling their homes.

- 1. Where plans often falter, we get stuff done.
 - a. Boots on the ground, activators.
 - b. Making good on your promises

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- 2. We leverage your investment to find more \$.

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- 3. We are experts at this.
 - a. We are all entrepreneurs
 - b. The RAIN Toolkit

- 1. Where plans often falter, we get stuff done.
- 2. We leverage your investment to find more \$.
- 3. We are experts at this.
- 4. We are investigative, not prescriptive.
 - a. Street Fair
 - b. Video Series
 - c. Business Boot Camp for Artists and Makers

A huge "THANK YOU" to:

Partners

Mentors

Entrepreneurs

And you!

We love creating thriving rural entrepreneurial ecosystems with all of you!

