

# Economic Development Coburg Main Street

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## Priority 1 – Continue Nonprofit Development

- Develop Strategic Plan
- Board Development
- Establish financial, event, and director policies

## Priority 2 – Continued support, partnership, and leadership with Oregon Main Street

- Continue education and networking within Oregon Main Street
- Attend Oregon Main Street Conferences
- Attend grant writing workshops and seek funding opportunities
- Continue networking with and visiting other Main Street communities



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## Priority 3 – Community Partnerships

- Continue partnerships with Coburg Community Charter School, Coburg Grange, and Coburg Community Foundation
- Continue networking with downtown businesses

## Priority 4 – Community Events

- Look for business partners and sponsorship opportunities for events
- Enhance current community events and add additional ones

## Priority 5 – Economic Vitality

- Create wayfinding signage for downtown corridor
- Host business mixers and assist and support new businesses
- Increase tourism to support local businesses

## Priority 6 – Design/Beautification Projects

- Lamp post banners
- Create mural policy for Coburg
- More Art/Murals

