

## COBURG CITY COUNCIL GOALS – FISCAL YEAR 2021

Livability, Health, and Vitality	Utilities and Infrastructure	Operational Capacity	Fiscal Stewardship	Strategic Planning	Economic Development
Completion of Johnny Diamond Park and planning for additional phase along Pearl Street.	Paint, maintenance & repairs to City Hall exterior, enhanced lobby appeal in City Hall including downstairs customer meeting space	Maintain staffing levels in all departments that meet City obligations for customer Service demands including cross training for all positions where possible	Maintain cash reserves in every fund for future operational emergencies	Completion of Storm Water Master Plan development	Continue to investigate participation in Mainstreets initiative
Complete Coburg Loop 4 Industrial Engineering – ODOT/City of Eugene	Addition of historic artwork and heritage visuals to City Hall lobby and City Council Chambers	Continue to train and encourage leadership and team building at all levels of the City	Continue to develop and maintain strong security policies for facilities, equipment, city data and vendors	Design of Broadband concept plan and seek public/private partnerships to provide community with highest quality internet	Develop, participate and provide leadership to Community Economic Development efforts and established work plan
Updates, maintenance and repairs to park facilities as needed, and planning for needs with future increase in parks and open space	Increase number of tank inspections to reduce number of call-outs and tank pumping	Update succession planning for all departments	Update financial policies and procedures to reflect change in capacity at City and to address ongoing changes to financial technologies	Update to Transportation Plan	Establish more robust economic development department at the City, and combine with Marketing and Promotion to create staffing position
Enhance welcome packet to incorporate information for City partners	Continue Water Master Plan projects budgeted for 2021, Leak Detection Program, and Cross Connection Program.	Stronger communications with committees by Implementing goal setting process, training on Committee Manual, and defining roles and responsibilities for Chairs, Committee Members, Council and Staff	Continue to enhance financial documents and appropriate posting on website for public information and review	Completion of Community Build-out Scenario	Continue to assist vacant commercial property owners in the advertisement and recruitment of new businesses through Business Oregon
Continue to engage community in preparation and education for emergency response	Completion of certifications as assigned to Public Works crews in order to build experience for monitoring, maintaining and operating public utility facilities and equipment	Updated and essential fleet, computers and equipment available to staff to properly and efficiently do their jobs including identified emergency response equipment	Complete review, updates and adoption of financial policies of the City	Development code for Employment Lands/East-side UGB Property and annexation process	Continue participation with other local small cities in Oregon Rain in order to foster local and regional entrepreneurship and innovation for small businesses
Updates to Public Safety equipment including radios, body cameras & lap tops for patrol cars	Implementation of Transportation Utility ordinance as designed and adopted by City Council and implementation of street repair and maintenance program	Staffing for Economic Development Department to manage marketing, promotion and public information	Continued proficient budget management in all departments including 5 year lookout in all funds for expenses and capital investments	Continue to build strong relationships with regional and state agencies and partners	Strengthen communications through increased mini-newsletters, improved “Our Town” readership, public participation events, and website updates.
Implement Safe Trade Program and space by Police Department	Update to Sewer Master Plan to establish capacity needs and plant expansion based on future growth of City	Continued practice/drill and education of emergency/incident response for City staff and CERT Team including addition of Spanish speaking members	Continue successful audit preparation and reporting	Develop strategy for addressing street tree maintenance for now and future	Comprehensive review and update of Website for every department and enhancements for easy public access to documents
Continue to improve communications of information to council, committees and public regarding City Projects and Land Use decisions by utilizing multi-media options	Implement and Facilitate new Public Works/Utility committee	Negotiate and implement MOU with community partners and Harrisburg for the mutual support and response	Maintain 20 year Funding Analysis for all utility departments	Create General Orders for Court operations and processes	Work with community partners to identify natural lead organizations for elements of Economic Development and work in partnership to implement work plan
Work with Park Committee to investigate ADA options for parks and open space	Design and seek funding for Bike Kiosk – Lane County - MPC		Seek funding for street repairs through Special Public Works Fund	Continue to plan for future shop and operations building for Public Works.	Strengthen the work of the heritage committee with work plan that addresses the responsibilities identified in ORS and ordinance

Continue to develop strong relationships with community partners and to support community festivals and events	Exploration of Yard Debris Pick up with Garbage Franchise		Continue to monitor, audit and collection of delinquent accounts in the Municipal Court	Update to Utility Bill, Water and Sewer Ordinance	
Improve crosswalk, pedestrian zones and speed zones including monitoring and enforcement				Inventory and strategy for addressing and maintaining the street trees	

Yellow = at or near completion

Green = In Progress

White = Still to come