



UO Community Survey Project

Presentation from School of Planning, Public Policy and Management (PPPM)

Meeting Date	Staff Contact	Email
March 11, 2025	Megan Winner, Planning Director	megan.winner@coburgoregon.gov

SUMMARY AND REQUESTED COUNCIL ACTION

The City of Coburg is partnering with the University of Oregon’s School of Planning, Public Policy and Management Real World Lane County class to conduct a community survey to gauge the values, insights, opinions and priorities of Coburg and its services and amenities.

BACKGROUND

The purpose of this project is to conduct a community survey to learn the values, experiences and needs of the community to enhance and prioritize services and projects. Further, results of the survey aim to provide the City Council and staff with an improved understanding of how the community views various services the City provides, as well as learning if there are services or programs that are important but not currently available to Coburg residents or businesses. Results of the survey will also inform future strategic plan development.

Topics covered include desirability, safety, housing, areas for improvement, and community engagement. The survey was deployed February 10th and remained open through Friday, February 21st, 2025.

RECOMMENDATION

Information only. Survey results will be utilized to inform future Council decision making and relevant survey information will accompany staff reports and staff analysis as future issues and policy level decisions are brought forward.

BUDGET / FINANCIAL IMPACT

Funding for this project and partnership opportunity with the University of Oregon’s Real World Lane County class was provided by Lane County. No direct costs or expenses were accrued by the City of Coburg for this project.

RELEVANT COUNCIL GOAL, CITY POLICY OR COMPREHENSIVE PLAN

This community survey touches every category of the Framework for Continued Progress: Our

Community, Our Natural Resources, Our Government, Our Utility Systems, and Our Financial Resources and can be used to inform future strategic plan development.

PUBLIC INVOLVEMENT

The survey was promoted on the City's social media and website, as well as hard copies available at City Hall.

NEXT STEPS

N/A

ATTACHMENTS

1. Final Survey Report to be provided at meeting with presentation