



AUG 17 2026

CITY OF COBURG

91136 N Willamette | P.O. Box 8316
Coburg, OR 97408

Received by
City of Coburg

APPLICATION FOR BOARDS, COMMISSIONS AND COMMITTEES

Please indicate the position you are applying for:

- | | | |
|---|--|---|
| ☒ Planning Commission | ☐ Heritage Committee | ☐ Finance Audit Committee |
| ☐ Budget Committee | ☐ (Historic Preservation) | ☐ Other (please indicate): |
| | ☐ Park Tree Committee | |

Name: Justin Fisher Phone: (503) 720-0861

Email: jjfisher1222@gmail.com

Physical Address: 32589 Hatfield St. Coburg, OR Mailing Address: Same

Occupation: Executive Associate Athletic Director, University of Oregon

How long have you lived in Coburg? 1.5 years How long have you lived in Oregon? 40 years

Are you a registered voter? ☒ Yes ☐ No

List boards, councils, or commissions, if any, that you have served on:

Portland Trail Blazers Board of Professionals (2015-2016) Clackamas County Sheriff's Office
Enhanced Law Enforcement District Advisory Committee (2011-2013) Battle for the Bridge, Co-Chair
(2011-2018) University of Oregon Mentorship Program (2014-Present)

List and briefly describe community or service oriented organizations of which you are or have been a member:

Clackamas County Sheriff's Office Enhanced Law Enforcement District Advisory Committee Provided citizen input and community perspective regarding public safety priorities and law enforcement services. Battle for the Bridge Served as Co-Chair of a community-focused fundraising and engagement initiative that brought together business and community leaders in support of local charities, specifically cystic fibrosis cure/treatment/service. Portland Trail Blazers Board of Professionals Participated in a professional leadership organization focused on community engagement, business networking, and supporting civic initiatives throughout the Portland region.

Describe any goals, ideas or objectives you have for the City of Coburg:

I would like to support efforts that preserve Coburg's small-town character while responsibly planning for future growth. My goals would include promoting fiscal responsibility, enhancing community engagement, maintaining and improving public spaces and infrastructure, and ensuring that decisions are made with long-term sustainability in mind. I believe it is important to balance economic opportunities with the preservation of the unique qualities that make Coburg an attractive place to live and raise a family.

List any skills, training, or experience you might have to be useful to this position:

Twenty years of leadership, budgeting, strategic planning, fundraising, and community engagement experience through leadership roles at the University of Oregon and Oregon State University. In my current role, I help oversee operations that generate more than \$50 million annually in charitable contributions and assist with budgeting, financial planning, strategic initiatives, capital projects, facility improvements, and community partnerships. My experience includes: Budget development and financial oversight. Long-range strategic planning. Capital project planning. Stakeholder engagement. Board and volunteer management. Personnel management. Building consensus among diverse groups and constituencies. Event planning and community relations. Collaboration with public, private, and nonprofit organizations. These experiences have strengthened my ability to evaluate issues thoughtfully, communicate effectively, and make decisions that consider both immediate needs and long-term community impact.

Why would you like to be appointed to this position?

As a Coburg resident, I am interested in giving back to my community and helping ensure the city continues to thrive for current and future generations. Throughout my career I have worked closely with community leaders, volunteers, business professionals, and organizational boards to achieve meaningful goals and responsibly manage resources. I would welcome the opportunity to contribute those experiences in service to the City of Coburg. I value collaboration, thoughtful decision-making, and community involvement, and I would be honored to help support the city's continued success.

Signature: Justin J Fisher

Date: 8/17/2026

JUSTIN FISHER

32589 Hatfield Street, Coburg, OR | (503) 720-0861 | jjfisher1222@gmail.com | LinkedIn

PROFESSIONAL EXPERIENCE

Executive Associate Athletic Director, Department of Athletics, University Advancement

May 2014 - Present

University of Oregon – Portland and Eugene, OR

As a member of the university's advancement leadership, establish and execute multi-level fundraising strategies for University of Oregon research programs, student support, and varsity athletic programs. Oversee the administrative and development team to set clear fundraising goals in line with department and university priorities. Support the university's Portland campus fundraising objectives, program development, and campus operations.

- Co-manage day-to-day development operations of the Duck Athletic Fund that generates \$40 million+ in charitable contributions annually for capital projects, director's funds, scholarships, and medical and treatment initiatives.
- Advise the Athletic Director regarding constituent engagement, development, and other revenue generation opportunities that support a \$160+ million annual operating budget.
- Oversee major gift activity, including a team of development officers who facilitate over \$10 million+ in major gift (\$100,000+) contributions annually.
- Manage an active portfolio of approximately 100 major gift donors and prospects and raise more than \$5 million annually (more than \$60 million total) for initiatives supporting the athletic program and other university priorities.
- Lead an administrative team who support office and gift administration, event planning, multi-channel marketing and communications, and stewardship/gift acknowledgement processes.
- Guide the establishment and execution of annual giving strategies targeted at sustaining and growing an annual donor base of 7,000+, including coordination of solicitation calendars, communications, and stewardship.
- Complete annual budgeting processes, revenue modeling, and business planning for the athletics development team.
- Collaborate with the Athletic Director and other internal/external partners to develop and execute strategy for facility enhancement and renovation.
- Lead operational, financial, and strategic management for Oregon Baseball, overseeing a \$6 million budget and supporting one of the nation's premier collegiate baseball programs.
- Planned, managed, and directed all fundraising and construction activities for the Oregon Golf Practice Facility, including campaign development, vendor selection, budgeting, facility operations, and sustainable funding.
- Led successful fundraising campaigns for the Marcus Mariota Sports Performance Center, Hatfield Dowlin Complex, Autzen Stadium enhancements, study abroad and service trips, internship programs, scholarship endowments, and other programmatic initiatives for Oregon Athletics and the University of Oregon.
- Work with brand partners and design teams to update university athletic facilities, uniforms, and other marketing initiatives that further promote the innovative brand of the university.
- Manage regional programming, regional development staff, and coordinate special events that engage and raise awareness of the University of Oregon and athletic department.
- Coordinate fundraising events that have raised more than \$5 million for scholarships and discretionary funding.
- Recruit, hire, and evaluate staff and regularly communicate opportunities for personal and professional growth.
- Collaborate with academic leadership to develop strategies for regional engagement and university advancement in the Portland metropolitan area, state of Oregon, and nation.
- Liaise with university and foundation board members to identify strategic opportunities for university advancement.

Director of Development, Athletics

October 2011 – May 2014

Oregon State University Foundation – Portland and Corvallis, OR

Identified and actively managed a portfolio of 100-150 major gift donors who supported university and athletic department fundraising priorities with a specific goal of business development in Portland, Seattle, and California.

- Managed and completed a \$600,000 fundraising campaign for the Ossey Golf Center (June 2013-December 2013).
- Co-led the rebranding of the athletic scholarship fund from Beaver Athletic Student Fund to Our Beaver Nation.
- Managed Portland area development strategies on behalf of Oregon State Athletics and advised the Director of Athletics on specific opportunities for new revenue generation in Portland, Seattle, and California markets.
- Raised \$1.5-\$2 million annually of new major gift (\$25,000+) revenue for athletics and university.
- Integrated volunteers into the advancement of the athletic department and Oregon State University Foundation.

Regional Director of Development, Department of Athletics**October 2006 – October 2011***University of Oregon – Eugene and Bend, OR*

As a member of the university advancement and athletics fundraising team, managed a mid-level and annual giving portfolio of donors in central and eastern Oregon, southern California, and Idaho. Identified and cultivated major gifts exceeding \$25,000 for the University of Oregon with emphasis on program support, endowed funds, and capital construction campaigns including Matthew Knight Arena, John E. Jaqua Academic Center, PK Park, and the Len Casanova football expansion.

- Managed a portfolio of 350 annual gift prospects and 100 major gift prospects in assigned territories.
- Directed various booster organizations and planned and executed regional fundraising events.
- Identified funding and collaborated with university faculty to develop new academic programs for students.

Office Coordinator, Athletics**October 2005 – October 2006***University of Oregon – Eugene, OR***Director of Operations and Corporate Sales****September 2004 – October 2005***Arena2 Football League – Oklahoma City, OK***Graduate Intern, Athletics****May 2004 – September 2004***Oklahoma State University – Stillwater, OK***EDUCATION**

Bachelor of Art, Political Science, Business Minor*University of Arizona – Tucson, AZ***COMMUNITY SERVICE & LEADERSHIP**

- ❖ University of Oregon Mentorship Program, 2014 – Present
- ❖ Battle for the Bridge, Co-Chair, 2011 – 2018
- ❖ Portland Trail Blazers, Board of Professionals, 2015 – 2016
- ❖ Clackamas County Sheriff's Office, Enhanced Law Enforcement District Advisory Committee, 2011-2013
- ❖ Leadership Portland, 2014

REFERENCES

Rob Mullens

Athletic Director, University of Oregon

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