



Sign Ordinance Amendments Clarifying and Updating Regulations

Meeting Date	Staff Contact	Email
September 8, 2026	Adam Hanks, City Administrator Megan Winner, Planning Director	adam.hanks@coburgoregon.gov megan.winner@coburgoregon.gov

BACKGROUND

Several issues have been identified within the current Sign Ordinance A-155-A through citizen inquiries, concerns of decision makers, and staff usage. The purpose of this set of amendments is to update processes and regulations, particularly those related to the criteria and procedure for temporary signs and illuminated signs, as well as to clarify outdated or unclear language.

At May and July, 2026 Planning Commission meetings, discussions on the sign ordinance update took place resulting in three categories for the current sign ordinance language (color coded) as follows:

- Green highlights: Staff plans to bring proposed language changes for these sections.
- Yellow highlights: Areas that may be problematic and tagged for further review during a more comprehensive update but will not be addressed this time because there is either not an easy fix available or it is not burdensome.
- Red highlights: to be deleted

Staff presented an overview of the existing sections as well as provided information from the League of Oregon Cities (LOC) on developing sign codes to the Planning Commission earlier this year. Considerable legal compliance arise related to the first amendment and freedom of speech that require consideration while developing regulatory sign codes.

NEXT STEPS

The focus of this sign code amendment process is to correct outdated language, clarify and simplify regulations and details, particularly related to temporary and illuminated signs, and for decision makers to identify areas of the ordinance where staff should research developing new language. Staff anticipate presenting draft language changes to the Planning Commission later this fall with final approval coming before Council in early 2027.

ATTACHMENTS

1. LOC Guide To Drafting a Sign Code