



**Coburg Heritage Committee**  
December 8th, 2021 – 6:00 p.m.  
Virtual Meeting - City Hall  
91136 North Willamette St.

**COMMITTEE MEMBERS PRESENT:** Chair Marissa Doyle; Stephen Sheehan, Shannon Sardell.

**COMMITTEE MEMBERS ABSENT:** Vice Chair Michelle Shattuck.

**STAFF PRESENT:** Megan Winner, Planning and Economic Development. Tracey Pugh, Coburg Main Street Coordinator)

**1. Call the Meeting to Order**

Chair Doyle called the meeting to order at 6:09 P.M.

**2. Roll Call**

Ms. Winner called roll and a quorum was present.

**3. Committee Business**

- **Planning for Preservation Month 2022 Historic Art Contest & Historic Preservation Award Ceremony**

Ms. Winner discussed doing an awards ceremony for the 2021 and 2022 plaque recipients. Ms. Winner wanted to get some direction on the art contest, as the call for artists needs to go out soon. Ms. Winner had sent an example flyer that had been used in 2019 to the committee with the meeting agenda for their consideration. Ms. Winner explained the entries are for the art contest, and in the past, the entrants' art was hung in City Hall. Community members voted and the winner received a gift basket from local businesses.

The Heritage Committee's goal is to increase awareness and involvement in the community. Because of this, they considered having the artists' entries hung in local businesses to promote awareness of the committee. Ms. Pugh suggested doing a Wine/Beer Walk to highlight the art and bring community members into the businesses. Ms. Doyle inquired how long the art would be displayed, as voting would need to be concluded by the Wine/Beer walk.

She suggested including a QR code on each art piece to lead to voting. The event in which they announce the winner could also celebrate the 2021 and 2022 plaque winners at the same time. Mr. Sheehan suggested doing a kick-off at the local businesses, and concluding the art contest with the Awards Ceremony. He suggested the QR code could list all the artwork with their locations, so participants could then go see each piece. Mr. Sheehan is confident businesses will want to participate and host art. Mr. Sheehan offered to donate the money to develop the QR code for this project. Someone else will need to develop the website to host the art and the information. The voting capability would be accessible through the website as well.

Ms. Shattuck arrived at 6:20pm and the group brought her up to speed.

The group agreed that holding the awards ceremony in a centralized location would be helpful. The tasting tables could be held at the venues that are displaying the winning artwork. Ms. Winner agreed that a Wine and Art walk and voting would be a good draw to bring people out to participate in the process.

Mr. Sheehan suggested offering hors d'oeuvres, cider and beer to invite people to come into Willamette Forks as they begin the art walk. The group discussed how beverages need to be consumed in the location the bottle was opened, so participants would need to finish their tastings before moving onto the next location.

Ms. Doyle suggested hosting the awards at the Willamette Forks. Mr. Sheehan clarified that they won't be open until July or August, but he would be happy to host something in his location. The group agreed this would bring excitement to the event. Mr. Sheehan suggested that the chainsaw art piece in the front yard could be an entry into the art contest.

Ms. Doyle suggested correlating the event with Mother's day, as this would be a draw for community participation. The group agreed May 21st or 22nd for the Awards ceremony, and April 30th or May 1st would be the art installation.

The art theme is Historic Gardens, and the group was agreeable to this. The art entries can be any medium, but it must be able to be displayed in businesses. Mr. Sheehan shared that all the businesses he has talked to have been agreeable to hosting a piece of art, and different businesses have different spaces with which to display. Ms. Shattuck agreed this opens up the possibilities for different types of art, such as structural or sculptural, rather than just framed. Mr. Sheehan inquired if there is a limit on how many pieces of art can be accepted. Ms. Shattuck mentioned in the past that they have had about 15 entries. This year, they are hoping to receive more entries and the group agreed that they should not limit the number of entries per person.

The group agreed they need to have an entrance form outlining the type of art (watercolor, sculpture, etc) to enable proper planning for display. The call for entries should be 2 to 3 months in advance to give the artists time to create their pieces. The registration should begin at the start of April. The group discussed which locations and what methods to advertise the call for artists. Mr. Sheehan suggested reaching out to the University of Oregon Art department, and Ms. Shattuck suggested Lane Community College. The posters for advertising will need to be developed, and Ms. Shattuck offered to help get these posted. There is not an age limit on entrants, and the group agreed to reach out to the school to encourage kids' participation.

Ms. Winner stated they have funds available to hire a graphic designer to develop the poster if necessary. Mr. Sheehan's wife, Colleen Sheehan, is a graphic designer and she has offered to develop this poster. He will show her an example of what they have had in the past and she will work with the committee to develop the poster. Ms. Sheehan will provide mock ups to Ms. Winner and they will discuss them with the group at the next meeting.

- **Info Share**

Ms. Winner has sent out a few more training opportunities. She reminded the committee that there is money available to cover the registration costs of training.

Ms. Pugh shared they are trying to get murals up in town to bring color to the community. They've been working with the Grange to get art up on the side of their building. They have worked with Katie at the school and each student in each grade created a drawing of what they thought Old Coburg might look like (they requested the kids include a barn, a tractor, a train, a bike, etc). They received several wonderful drawings and the mural committee met last night and chose a winner from each grade. The Grange will then need to approve these. They will have them printed on corrugated vinyl. They will likely be 4 feet by 4 feet. The mural committee suggested taking details from each drawing and making a collage. Ms. Pugh shared they will be talking with the Parks committee about doing handprints on the new bike hub.

Ms. Pugh explained they are working with different committees and the school to make them aware of Main street and what they want to do for economic development and beautification. Ms. Pugh thanked the committee for including her in this meeting. She shared that working with the school has been awesome, and they are discussing making a calendar. She looks forward to seeing the school's participation in the art contest. She suggested if students' art is featured, it would increase participation of their friends and family members to go to the businesses featuring their artwork.

#### **4. Future Meetings | Dates to Remember**

- Next Heritage Committee Meeting: January 12th, 2022

#### **5. Adjournment**

Chair Doyle adjourned the meeting at 6:51 P.M.

*(Minutes recorded by Rachel Moore)*

**APPROVED** by the Heritage Committee on this xx<sup>th</sup> day of xx 2021.

ATTEST:

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Sammy L. Egbert, City Recorder

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Marissa Doyle, Chair