

## COBURG CITY COUNCIL ISSUE ITEM

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**TOPIC: Ordinance A-253, An Ordinance for the Franchise with Douglas Services Inc. (DFN) for Fiber-Based Services for Future Broadband**

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Meeting Date: September 14, 2021  
Staff Contact: Anne Heath, City Administrator  
Contact: 541-682-7871, [anne.heath@ci.coburg.or.us](mailto:anne.heath@ci.coburg.or.us)

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### REQUESTED COUNCIL ACTION

#### Second reading of Ordinance A-253

An ordinance granting to Douglas Services Inc. (DFN), a non-exclusive franchise for the construction, operation and maintenance of a fiber optics telecommunications system; to occupy city right-of-way; and to provide fiber based services in the City of Coburg, Oregon

**Suggested Motion: *I move that we adopt Ordinance A-253, an Ordinance allowing for the Franchise with Douglas Services Inc. (DFN) for Fiber Based Services Future Broadband.***

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### COUNCIL GOALS

Livability, Health and Vitality  
Utilities, Equipment and Infrastructure  
Economic Development

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### BACKGROUND

This is the second reading of this Ordinance. The first reading was held on August 10, 2021.

To use the Rights-of-Way (ROW) in Coburg, a telecommunications company is required to acquire a franchise. Douglas Services, Inc., locally known as Douglas Fastnet (DFN), which is establishing itself in Coburg to provide broadband services in the City of Coburg, would like to obtain a franchise so that it can do so.

DFN has leased dark fiber from the Lane County Fiber Consortium with the intention of bringing high speed fiber services to Coburg. This service can be provided to Coburg citizens and businesses as infrastructure is built and can be installed in neighborhoods and business areas.

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## **ANALYSIS**

Much of this is a standard franchise, similar to others in Coburg and similar to the ordinances that they have acquired in other small cities in Lane County.

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## **RECOMMENDATION AND ALTERNATIVES**

Staff recommends adoption of the franchise.

The alternatives for the Council would include:

1. Take no action. If the Council chooses this step, DFN will not be able to expand its services to the City of Coburg.
  2. Adopt the franchise as proposed.
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## **BUDGET / FINANCIAL IMPACT**

The City could choose to partner with DFN in order to make services available to areas of the town that might not have infrastructure in place to support a quick installation. This could include working with regional partners to ensure access to non-city streets, purchase of conduit, and/or applying for additional funding in a private/public partnership in order to support the services becoming available to the community quickly. American Recovery Act funds are approved to be used for this type of expense and so could be allocated if it becomes necessary.

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## **PUBLIC INVOLVEMENT**

The public involvement will come with the public hearing held as a part of the second reading in September.

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## **NEXT STEPS**

DFN will begin infrastructure updates to bring their service to Coburg.

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## **ATTACHMENTS:**

**REVIEWED**

**Gary Darnielle, City Attorney**

