



CITY OF COBURG • P.O. BOX 8316 • COBURG

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To the Mayor, City Councilors, Budget Committee Members, and Residents of Coburg:

2022 was a big year for Economic Development in Coburg! We have been able to implement various projects and had events return to the community. Main Street has also been attending numerous meetings, conferences, and local activities to enhance livability in the community.

The Main Street Coordinator pursued several training opportunities pertaining to grant writing as well as networking and meeting with fellow Main Street coordinators.

Several projects were successfully implemented to enhance the economic vitality and sense of pride for our community, including: the creation of the 501 C(3) nonprofit Coburg Main Street (which has taken the place of the Coburg Chamber of Commerce), completion of the Coburg map/directory of downtown businesses, flower baskets around town, created a logo for Main Street, successful return of events (Concerts in the Park/Market, Antique Fair, Harvest Scarecrow Block Party, Christmas in Coburg), and established a central website that lists events and Coburg businesses (previously Coburg Chamber of Commerce website).

SUCCESSSES

- Community events held with successful turnout
- Supported downtown businesses and held business mixer
- Created bi-monthly "Our Town" newsletter

ACCOMPLISHMENTS

- Established Coburg Main Street as a nonprofit organization and created a Board of Directors
- Created and distributed new map/directory of Coburg businesses
- Created website that lists local events and Coburg businesses

CHALLENGES

- Lack of volunteers
 - Staff shortages at local businesses

Overall, operations are running smoothly. Moving forward, we hope to continue successfully achieving our goals and projects and efficiently navigating challenges as they arise.

I am thankful for the opportunity to serve this amazing community!

Sincerely,

Tracey Pugh, Main Street Coordinator