



# PLANNING & ECONOMIC DEVELOPMENT

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# PLANNING

## Priority 1 – Successfully Manage New and Ensuing Development

- 26 new homes in Coburg Creek Subdivision
- Pending annexation and rezone of approximately 107 acres of industrial land Master plan processes
- Other land use and building permit applications
- Continue Building Program with Cottage Grove to effectively and efficiently examine plans, issue permits and perform inspections

## Priority 2 – Address Transportation Issues

- Participate in regional meetings
- Foster collaboration with key partners and stakeholders
- Seek funding and advocate for local projects including the I-5 interchange, jurisdiction of county roads, and constrained residential lands
- Priority 3 – Update Development Code



## Priority 3 - Implement work of Ad-Hoc Code Review Committee

- Form based code in Central Business District
- Subdivision section
- Other outstanding issues





# PLANNING

## Priority 4 – Review and Record Planning Department Processes and

- Analyze current processes
- Research comparable processes and best practices

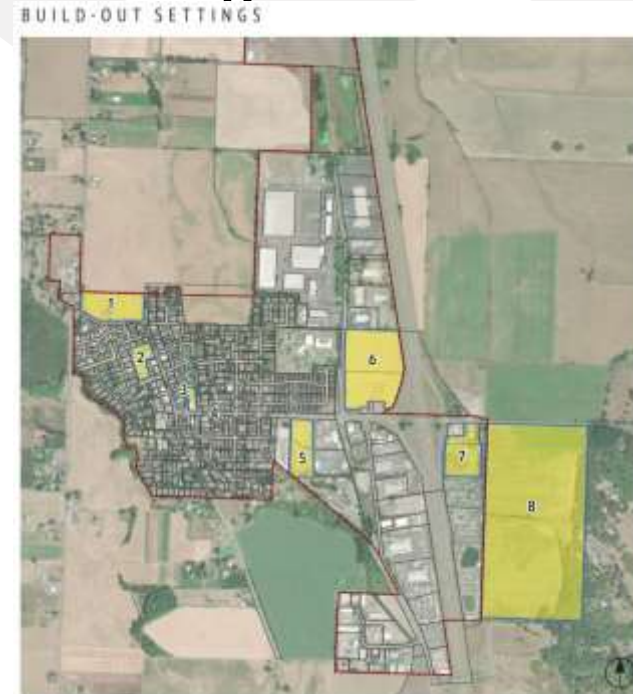
## Priority 5 – Facilitation of Planning Commission and Heritage Committee

- Seek funding and educational training opportunities
- Increase engagement and communication with community

## Priority 6 – Project Management

- Alley analysis project
- Certified Local Government (CLG) projects including Historic Art Contest and Preservation Plaque Awards
- Grand opening bike kiosk
- Broadband plan

## Priority 7- Continue staff and committee/commission education



# ECONOMIC DEVELOPMENT MAIN STREET

## **Priority 1 – Finalize establishing 501 c (3) nonprofit corporation for Coburg Main Street**

- Board of Directors
- Mission Statement
- Bylaws
- Form 1023 EZ

## **Priority 2 – Continued support, partnership, and leadership in Oregon Main Street**

- Continuing education and networking within Main Street program
- Attend Main Street Conferences
- Attend grant writing workshops and seek funding opportunities
- Visiting other Main Street communities



# ECONOMIC DEVELOPMENT MAIN STREET



## Priority 3 – Continue Community Partnerships

- Continue to maintain community partnerships with the Coburg Grange, Coburg Area Chamber of Commerce, Coburg Community Foundation, and the Coburg Community Charter School
- Event planning
- Community networking - mixers
- Fundraising opportunities

## Priority 4 – Centralized website

- Creating a centralized website that lists all Coburg businesses, local information, and events for residents and tourists

## Priority 5 – Wayfinding Signage

- Creating wayfinding signage and business directory/map for downtown corridor
- Enhance navigation in town and help new businesses
- Increase economic resiliency through support of local businesses



# ECONOMIC DEVELOPMENT MAIN STREET

## Priority 6 – Beautification Projects

- Pursue projects to enhance beautification of Coburg
- Hanging flower baskets
- Art/Murals
- Welcome signage at north and south ends of town
- Grand opening bike kiosk

