



To the Mayor, City Councilors, Budget Committee Members and Residents of Coburg:

2021 was a big year for Planning and Economic Development in Coburg! During the summer, two positions were filled in the departments, Staff Associate Planner and Main Street Coordinator. We have been able to implement various projects despite ongoing challenges. Both departments have been immersed in meetings, conferences and local activities to enhance livability in the community.

The Main Street Coordinator pursued several training opportunities pertaining to grant writing as well as networking with fellow Main Street coordinators. The Staff Associate Planner attended online webinars and workshops on land use topics with a concentration in historic preservation and economic development.

Several projects were successfully implemented to enhance the economic vitality and sense of place in our community including the bike hub, flower baskets, IOOF kitchen updates, street banners, logo branding, scarecrow festival, greeting signage at north and south end of town. Through our partnership with Cottage Grove's Building Program, 96 building permits with a total valuation of \$6,286,650.71 were processed. Several land use applications including lot lines adjustments, annexation and zone change are occurring with the assistance of LCOG and contract planners. Construction has begun on the new 26 home subdivision. Transportation issues are being addressed through collaboration with key partners and stakeholders. With new projects and development on the horizon, we anticipate another big year in 2022.

SUCSESSESS

- Hired Staff Associate Planner and Main Street Coordinator
- Passed Certified Local Government (CLG) review
- Issued 96 building permits
- Subdivision
- New lighting and appliances in IOOF
- Community events including Christmas in Coburg, Concerts in the Park and Market
- Welcomed new businesses to Coburg downtown

ACCOMPLISHMENTS

- Highly effective Building Program and land use management
- Submitted articles of incorporation to establish Coburg Main Street as a nonprofit organization
- Obtained education and pursued certificates including first OEDA class
- Historic preservation plaques awarded to three homes by Heritage Committee
- Main Street Art Committee collaboration with Coburg Community Charter School for children's art downtown

CHALLENGES

- COVID related restrictions
 - Reduced/canceled in-person interactions and events
 - Construction costs and supply chain
 - Staff shortages at local businesses

Overall, operations are running smoothly in both departments. Moving forward, we hope to continue to successfully achieve our goals and projects and efficiently navigate challenges as they continue to arise.

We are honored and grateful for the opportunity to serve the fabulous community of Coburg!

Sincerely,

Megan Winner, Associate Planner
Tracey Pugh, Main Street Coordinator