



STAFF REPORT
4/19/2022

TO: Parks and Recreation Chair and Commissioners
FROM: Maritza Martinez, Public Works Director
SUBJECT: Provide direction on Park User Fee Schedule.

STAFF RECOMMENDATION:

Provide direction on Park User Fee Schedule.

EXECUTIVE SUMMARY:

City Council has asked the park fees be re-evaluated and is interested in evaluating decreasing the existing rates up to a no cost, deposit only rate. Staff presented this to the Parks and Recreation Commission as a discussion item during its March 2022 meeting. The City's current park fee schedule is as follows and reflects a 50% reduction in rates for youth and adult sport league use.

- Coachella Fee Schedule

<u>Fee Type</u>	Approved Fee Per Hour
○ Park Usage–R/NR	\$31.50
○ Stage Reservation–R/NR	\$187.00 per day
○ Sport Field Permit–Youth MOU (R)	\$4.00
○ Sport Field Permit –Adult MOU	\$4.00
○ Sport Field Permit- R	\$8.00
○ Sport Field Permit – NR	\$15.00
○ Sports Lighting- Youth MOU (R)	\$9.00
○ Sports Lighting-Adult MOU (R)	\$9.00
○ Sports Lighting-R/NR	\$18.00
○ Sports Diamond-R/NR	\$194.00
○ Snack Bar-R	\$187.00 per season

Discussion by the City Council on this topic was spurred by interest to assist sports leagues to reduce their registration fees; thus if park fees were reduced sports leagues should decrease their registration rates. Staff met with four of its five local leagues (only the Jr. Raiders were unavailable to meet with). During these discussions all leagues advised they were appreciative of the contemplated park fee reduction; two leagues (CVSL and CYBSA) identified they do not have concerns with the current park use fee in place today. Four of the five leagues advised if park fees were reduced they would also proportionately decrease their registration rates; CYSAS identified

they would not be able to reduce their registration rate and without a park fee reduction would need to increase rates due to increasing operational costs.

If it is recommended the park user fee be reduced up to a zero cost permit fee the Facility Use Permit issued for park and field rentals will need to be a deposit based permit. Staff recommends a refundable deposit of \$100 per park/field use rental.

Staff also recommends if the fee is reduced to a zero based fee that the below fields at Bagdouma Park and Rancho Las Flores Park be set aside for only non-league rentals so that non-league recreational use is protected. Staff has spoken with each league and identified a public rental field be set aside one day during the week and two days during the weekends as follows:

- Bagdouma Park Field 4 (soccer and baseball fields) would be set aside for only non-league field rentals on Fridays all day, Saturday after 2pm and Sunday after 2pm.
- Rancho Las Flores Park Field 1 would be set aside for only non-league field rentals on Wednesdays (all day), Saturday after 2pm and Sunday after 2pm. On the identified days the identified fields would not be rented to any league for regular season league play.

FISCAL IMPACT:

The recommended action will result in an estimated \$75,000 reduction of estimated revenues annually.

ALTERNATIVES:

1. Recommend park fee schedule remain as it exists.
2. Recommend updating park fee schedule to reflect all park use rentals at 50% and non-resident fee at 100% (no reduction).
3. Recommend reducing park fee schedule to reflect another fee percentage.
4. Recommend reducing park fee schedule to reflect a zero fee permit and include public reservations fields be identified.