



CITY OF COACHELLA

CULTURAL AND ARTS COMMISSION APPLICATION

Application **deadline** is **6:00 p.m.** on **January 7, 2025** Application must be received by the deadline in order to be considered

NAME: Oralia "Yaya" Ortiz

ADDRESS: [REDACTED]

TELEPHONE: [REDACTED] E-MAIL: [REDACTED]

To be eligible for appointment to the Commission you must be a resident of the City of Coachella. Members may only serve on one commission/committee.

Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.

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PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

Since 2009 I have worked diligently to bring art programs & venues to the community of Coachella.

Beginning with the Shady Lane Mural, Synergy Music & Arts Festival, Women Rising, Arte De Barrio etc.

Currently, a art & music center that would benefit at-risk youth and the community at large.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

Goals & Objectives of an Arts Commission should always have the community in mind, to be objective and fair

to every artist that submit RFP's and ideas. Art installations should also reflect the community it's serving .

3. What special qualities can you bring to the Commission?

I believe art in an intergal part of every community. It brings vitality, socail engagement,

inspires local culture of creative thinkers. I will continue that these values are instilled

in every potential art project that is submitted.

4. Do you have any questions or comments about the Commission's structure or functions?

I would like to see the arts commission to include funding for programs and venues.

5. Other comments and/or ideas as to how you as a member of the Cultural and Arts Commission could benefit the City of Coachella.

I will strive for fairness to assure every artist has an opportunity to submit art work that reflects our community.

That funds be distributed fairly so everyone has an opportunity to showcase their art work.

Oralia Ortiz
Signature

12/03/2024
Date

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Note: Members of commissions shall be appointed for four year terms or less. The term of each commission member shall continue for the term of the nominating council member and automatically terminate when the council member's term ends. If a council member is reelected, that council member is entitled to make all new nominations or may choose to re-nominate the council member's previous nominee.

PLEASE RETURN THIS COMPLETED APPLICATION TO:

Delia Granados, Deputy City Clerk
City of Coachella
53-462 Enterprise Way
Coachella, CA 92236

dgranados@coachella.org

(Revised 02-10-2021)