



CITY OF COACHELLA

PLANNING COMMISSION APPLICATION

Application **deadline** is **6:00 p.m.** on **Monday, February 14, 2022**
Application must be received by the deadline in order to be considered

NAME: Yurema Arvizu

ADDRESS: 52389 Las Palmas, Coachella CA

TELEPHONE: 760-625-4338 **E-MAIL:** yuremaarvizu@gmail.com

To be eligible for appointment to the Commission you must be a resident of the City of Coachella. Members may only serve on one commission/committee.

Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.

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PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

I recently ran for city council in November of 2022. During my time connecting with voters,

various issues and concerns were brought up to me and what I found was that various

residents are unaware of what the city is currently working on. I would like to join this

commission to amplify the voice of our residents. I have a background in communications and

I am currently a part of the Cultural and Arts Commission.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

Goals: Address residents concerns. Vote on behalf of the residents, removing personal interest. Push for community involvement.

Plan: Continuously advocate for residents by putting residents needs first and reviewing the

benefits and potential hazards of certain projects. Invite residents to meetings and ensure we are

always being transparent with the community by working with city officials.

3. What special qualities can you bring to the Commission?

I have been active in the community through various means including as a Reproductive Health Educator with

Planned Parenthood. I understand and know the community. Years of communications experience has made me

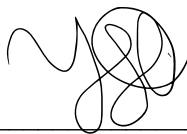
a natural problem solver and I always make an effort to reach agreements and work together to make decisions

that will lead to the best outcome.

4. Do you have any questions or comments about the Commission's structure or functions?

I would like to see more time be put aside for public comments, especially while an item is being discussed to allow for healthy dialogue.

5. Other comments and/or ideas as to how you as a member of the Planning Commission could benefit the City of Coachella.



Signature

02/06/2023

Date

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Note: Members of commissions shall be appointed for four-year terms or less. The term of each commission member shall continue for the term of the nominating council member and automatically terminate when the council member's term ends. If a council member is reelected, that council member is entitled to make all new nominations or may choose to re-nominate the council member's previous nominee.

PLEASE RETURN THIS COMPLETED APPLICATION TO:

Andrea Carranza, Deputy City Clerk
City of Coachella
53-462 Enterprise Way
Coachella, CA 92236

acarranza@coachella.org

(Revised 01-05-2022)