



# CITY OF COACHELLA

## PLANNING COMMISSION APPLICATION

Application **deadline** is **6:00 p.m.** on **Monday, February 14, 2022**  
Application must be received by the deadline in order to be considered

**NAME:** Isela Murillo

**ADDRESS:** 52138 Allende Dr. Coachella, CA 92236

**TELEPHONE:** 760.851.2585 **E-MAIL:** imurillo670@gmail.com

To be eligible for appointment to the Commission you must be a resident of the City of Coachella. Members may only serve on one commission/committee.

*Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.*

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### PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

Coachella is a community mainly built of a Latino demographic, so it needs a team that is as close as to it's demographic as possible. As a Latina working for Healthcare in the Westside of the Coachella Valley

I can provide the knowledge that can help Coachella spread awareness and knowledge that will benefit the residents.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

As a goal, I would like to help the younger community feel more engaged and appreciated. The commission can showcase a local artist every month. This can help engage a younger audience to the community.

An engagement like this would allow them to express their art, feel valued by their city and feel proud to see their creation within their community.

3. What special qualities can you bring to the Commission?

Because of my profession in Marketing, I offer the knowledge of community outreach, strategizing, planning and executing projects/events. On a personal level, I am a young Latina that lives in Coachella that can provide first-hand experience and insight of what can be done to help our community keep growing.

4. Do you have any questions or comments about the Commission's structure or functions?

Does the Planning Commission count with a Master Plan? If so, how often is it updated?

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5. Other comments and/or ideas as to how you as a member of the Planning Commission could benefit the City of Coachella.

I truly believe that if the commission runs a campaign focused on our talented youth, we can help our community flourish. A child or young adult that feels valued and seen by their community will only grow to love and protect its community and encourage others to do the same.

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Isela Murillo  
Signature

01/30/2023  
Date

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**Note:** Members of commissions shall be appointed for four-year terms or less. The term of each commission member shall continue for the term of the nominating council member and automatically terminate when the council member's term ends. If a council member is reelected, that council member is entitled to make all new nominations or may choose to re-nominate the council member's previous nominee.

**PLEASE RETURN THIS COMPLETED APPLICATION TO:**

Andrea Carranza, Deputy City Clerk  
City of Coachella  
53-462 Enterprise Way  
Coachella, CA 92236

[acarranza@coachella.org](mailto:acarranza@coachella.org)

*(Revised 01-05-2022)*