



**STAFF REPORT**  
**3/8/2023**

**TO:** Honorable Mayor and City Council Members

**FROM:** Maritza Martinez, Public Works Director

**SUBJECT:** Approve a budget allocation of \$10,000, to add a new special event to the 2023 event calendar to recognize migrant farmworkers in recognition of Cesar Chavez Day.

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**STAFF RECOMMENDATION:**

Approve a budget allocation of \$10,000, to add a new special event to the 2023 event calendar to recognize migrant farmworkers in recognition of Cesar Chavez Day.

**EXECUTIVE SUMMARY:**

March 31<sup>st</sup> is a federal commemorative holiday as well as a city recognized holiday, which honors the legacy of the American labor rights hero, Cesar Chavez. His grandson and Executive Director of the National Chavez Center, Andres Chavez, will be in Coachella on March 29<sup>th</sup>.

Mr. Andres Chavez is interested in representing the National Chavez Foundation in Coachella. To accommodate an opportunity for him to address the community staff is requesting authorization to allocate \$10,000 for a small event that will host Mr. Andres Chavez as a keynote speaker on Wednesday, March 29 from 5:30pm-7:30pm at the Coachella Library Park. Additionally, the event would also feature free food and mariachis. The requested allocation of \$10,000 would fund the following costs: food vendor, mariachis, audio and sound.

**FISCAL IMPACT:**

If supported the event costs would require an allocation of \$10,000 from undesignated general fund reserves.