

CITY OF COACHELLA
CALIFORNIA

Proclamation

WHEREAS, Maria Serrano was born in Tecolotlan, Jalisco, Mexico, had seven children and immigrated to the United States in 1967; and

WHEREAS, Maria was a lifelong resident of Coachella, was a founding member of the United Farm Workers, a veteran, a close collaborator of Cesar Chavez and had a deep devotion to Our Lady of Guadalupe; and

WHEREAS, Maria dedicated her life to fighting for the rights and dignity of farmworkers; and

WHEREAS, in 1976 she co-founded the Justicia y Libertad committee which has since incorporated as the non-profit Indio Housing Corporation and she served as Vice President for 1984-85; and

WHEREAS, Beyond her advocacy with the United Farm Workers, Maria also worked closely with the Indio Police Department during a narcotic bust at the farmworkers camp off 42nd Street, helping to clean up the streets and improve the community's safety and quality of life; and

WHEREAS, her work and influence will not be forgotten, and her legacy will continue to guide and inspire future generations.

NOW THEREFORE, I, Steven A. Hernandez, Mayor and Council of the City of Coachella, by the power vested in us, do hereby recognize and honor the life and legacy of

Maria Serrano

and urge all citizens of the City of Coachella in joining me to express our profound admiration for her commitment and contributions to the community.

IN WITNESS HEREOF, I have hereunto set my hand and caused the official seal of the City of Coachella, California to be affixed this 10th day of September 2025.



Steven A. Hernandez, Mayor
City of Coachella, California